

# Appendix K-2d: Line Wide Design Workshop Meeting Report

**Durham-Orange Light-Rail Transit Project**



**March 2017**



## Line Wide Design Workshop Meeting Report

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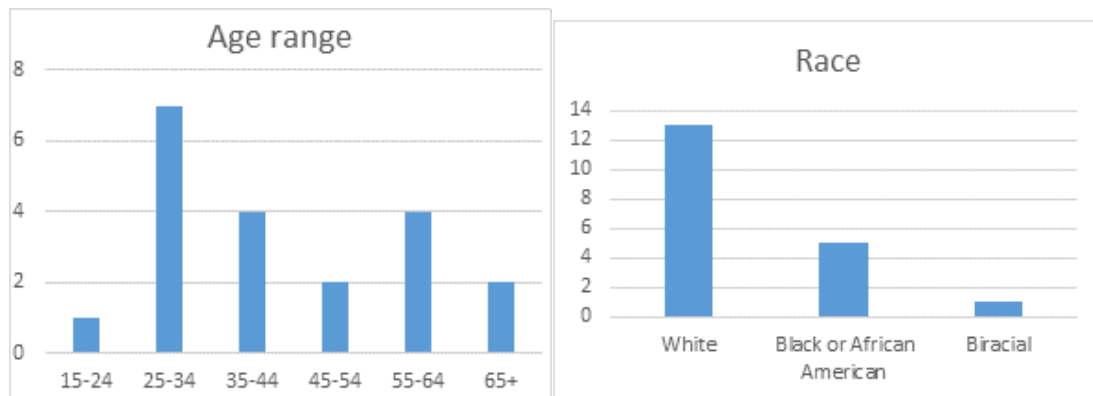


## 1. Meeting Details

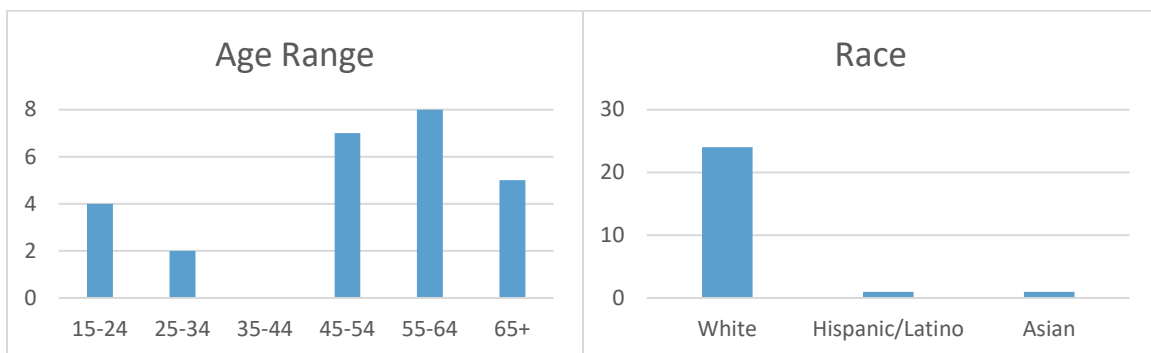
Date	Time	Location	Attendees
Tuesday, January 16, 2018	6:00 p.m. to 8:00 p.m.	Hayti Heritage Center 804 Old Fayetteville St, Durham, NC	74
February 20, 2018	6:00 p.m. to 8:00 p.m.	Extraordinary Ventures 200 S Elliot Rd, Chapel Hill, NC	35

Demographic information was collected during registration at both events. This information was not required for sign-in and only a portion of attendees voluntarily provided demographic information. The charts below represent the portion of information collected.

### Participant Demographics\* - Durham Workshop



### Participant Demographics\* Chapel Hill Workshop



\* Demographic and locational information was optional. Results are not comprehensive.



## 2. Agenda

### January 16 Meeting:

- 3:00 p.m. – Arrival, set-up
- 5:00 p.m. – SmartBoard training
- 5:30 p.m. – Project team arrival
- 5:45 p.m. – Doors open
- 6:00 p.m. – Welcome, sign in, seating and introductions
- 6:10 - 6:30 p.m. – Context presentation
- 6:30 - 7:00 p.m. – Small group brainstorm
- 7:00 - 7:30 p.m. – Large group consensus workshop
- 7:30 - 8:00 p.m. – Visual mood boards
- 8:00 p.m. – Meeting ends
- 8:00 - 9:00 p.m. – Breakdown

### February 20 Meeting:

- 3:00 p.m. – Arrival, set-up
- 5:00 p.m. – SmartBoard training
- 5:30 p.m. – Project team arrival
- 5:45 p.m. – Doors open
- 6:00 p.m. – Welcome, sign in, seating and introductions
- 6:10 - 6:30 p.m. – Context presentation
- 6:30 - 7:00 p.m. – Small group brainstorm
- 7:00 - 7:30 p.m. – Large group consensus workshop
- 7:30 - 8:00 p.m. – Visual mood boards
- 8:00 p.m. – Meeting ends
- 8:00 - 9:00 p.m. – Breakdown

### 3. Staffing

D-O LRT Project Team Members and HDR staff attended the meeting. Roles included participant sign in, presenter, table facilitator, lead facilitator, floater and SmartBoard operator.

Name	Role	Organization	Meeting 1	Meeting 2
Robin Baker	Table facilitator, sign-in (meeting 1), presenter, table facilitator (meeting 2)	GoTriangle	x	x
Elizabeth Macam	Sign-in	GoTriangle	x	x
Chris Nefekh	Sign-in, table facilitator, SmartBoard operator	GoTriangle	x	
Matthew Clark	Presenter, table facilitator (meeting 1), floater (meeting 2)	GoTriangle	x	x
Juanita Shearer-Swink	Presenter, floater	GoTriangle	x	x
Dave Charters	Floater	GoTriangle	x	x
Geoff Green	Table facilitator, SmartBoard operator	GoTriangle	x	x
Keith Ferguson	Table facilitator, SmartBoard operator	GoTriangle	x	x
Elisabeth Raskopf	Table facilitator, SmartBoard operator	GoTriangle		x
Willie Noble	Table facilitator	GoTriangle	x	x
Katharine Egelston	Floater	GoTriangle	x	x
Meghan Makoid	Floater	GoTriangle	x	x
Paulo Faria	Floater	HDR	x	x
Kate Wilson	Table facilitator, SmartBoard operator	HDR	x	x
Amy Stabler	Table facilitator, SmartBoard operator	HDR	x	x
Theresa McClure	Presenter, table facilitator, lead facilitator	HDR	x	x
Suzanne Baumgardt	Table facilitator	HDR	x	x

#### 4. Outreach Overview

The outreach materials for these meetings were emails to general public and elected officials, social media posts, radio ads, online ads, fliers, rotating ad on GoTriangle.org, .

Outreach Item	Number Distributed	Responsibility	Launch Date
Major stakeholder email	2	GoTriangle – DOLRT	1/5 and 1/10/2018
Social media (Facebook)	4	GoTriangle – DOLRT	1/5, 2/2, 2/8, 2/13
Social media (Twitter)	5	GoTriangle – DOLRT	1/22, 1/26, 2/8, 2/16, 2/20
Radio spots	1	HDR	1/4/2018
Online ad (IndyWeek.com)	1	HDR	1/4/2018
Flier	1	HDR	1/4 and 1/29/2018
PAC email	1	GoTriangle – DOLRT	1/9/2018
GoTriangle.org rotating ad	1	GoTriangle – DOLRT	1/4/2018
GoTriangle newsletter	1	GoTriangle - DOLRT	1/31/18
Website update	NA	GoTriangle - DOLRT	1/4/18

## 5. Workshop Flow

### 5.1 Context Presentation

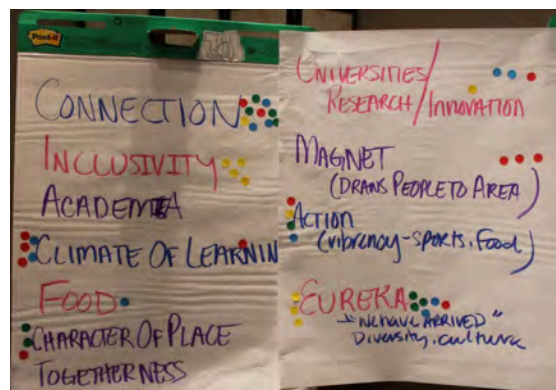
Theresa McClure, Robin Baker, Matthew Clark and Juanita Shearer-Swink all served as presenters in the first segment of the workshop. The context presentation provided history of the project, an explanation of brand and aesthetics, and provided directions for the interactive portions of the workshop.



### 5.2 Table Exercise

Workshop attendees were seated at tables of six to ten participants with a table facilitator. The table facilitator posted three questions to the attendees: What do you celebrate about our culture and history? What do you love about living here today? What do you want to see this community celebrate in the future?

Table facilitators encouraged conversation and discussed the answers to these questions with the goal of categorizing and grouping the words. Each table reported out to the entire workshop the top three words or phrases that their table came up with. Each word or theme was recorded on flip charts at the front of the room.





### 5.3 Consensus Exercise

After each table reported out their chosen words or themes, each participant was given three sticky dots and asked to vote on the words or themes they felt were most important or most representative of the region. After all votes were tallied, the themes with the most votes were:

#### Top Words/Themes (1/16/18 meeting)

- Black Wall Street
- Cultural Diversity
- Grit
- Innovation

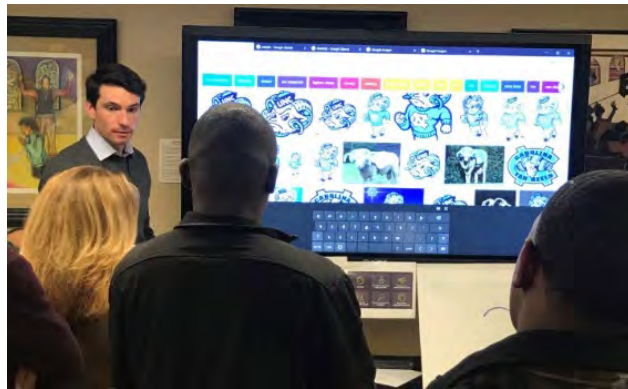
#### Words/Themes (2/20/18 meeting)

- Cultural Fusion
- Natural Heritage
- Research and Innovation



#### 5.4 Visual Mood Boards

After the selection of the top themes, workshop attendees were asked to choose images to represent them. Each theme was assigned to a SmartBoard. Each SmartBoard had a rudimentary library of images loaded (as a PDF) to initiate the decision making process. Google image search was also available for participants to assist in finding the exact image they envisioned. The majority of participants searched Google to find images. Images were snipped and posted to a virtual white board to create a collage of images. Each participant was asked to provide images and input for each theme.





## 6. Online Meeting

An interactive online meeting was made available between January 4 and February 20 to allow participation without in-person attendance at a workshop. The online meeting began with an approximately nine minute video mirroring the in-person context presentation and gathered themes from participants through a series of five multiple choice and open-ended questions.

Results from the online meeting are detailed below.

**Question 1:** What words best capture the spirit of this community? *(Results are ranked from most popular to least popular selection)*

1. Diverse (58%)
2. Education (49%)
3. Welcoming (44%)
4. Creativity (37%)
5. Research (31%)
6. Growth (28%)
7. Historical (28%)
8. Innovation (28%)
9. Up-and-coming (27%)
10. Green (26%)
11. Technology (25%)
12. Culture (22%)
13. Energetic (22%)
14. Environment (22%)
15. Health (22%)
16. Authentic (19%)
17. Cutting-edge (16%)
18. Quirky (14%)
19. Bold (12%)
20. World-class (10%)
21. Traditional (8%)
22. Industry (5%)

**Question 2:** Everything, whether a person or object, has a certain character and personality to it. What is this area's character and personality? *(Results are ranked from most popular to least popular selection)*

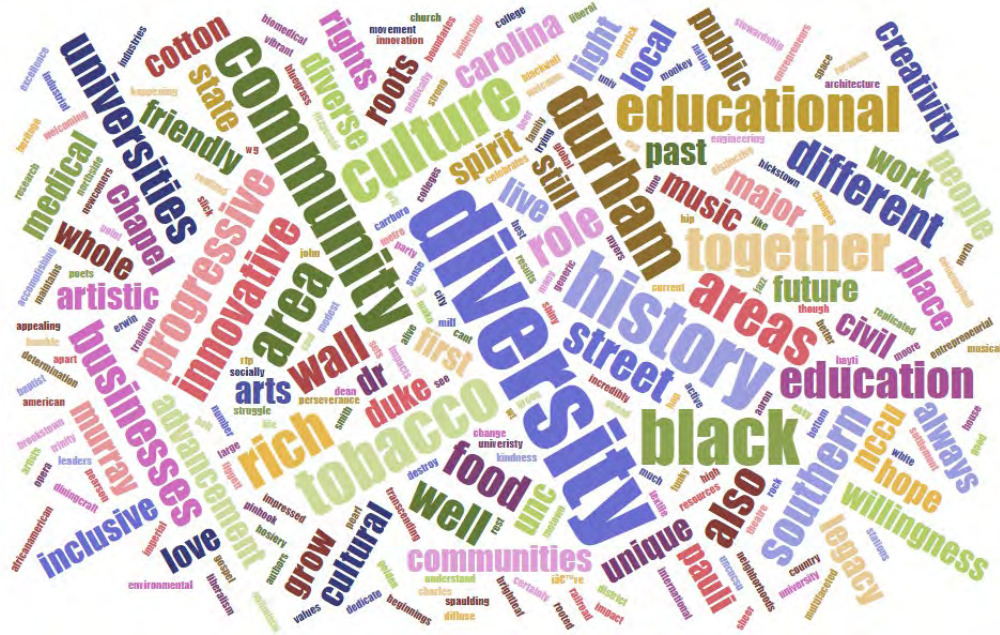
1. Dedicated to learning and advancement (32%)
2. Creative and ever-changing (19%)
3. Active and environmentally conscious (18%)
4. Hard-working and innovative (13%)
5. Technologically advanced and intelligent (11%)
6. Entrepreneurial and daring (7%)





Questions 3:

What do you celebrate about our area's culture and history? *Questions was open ended. Responses to question generated the following word cloud to illustrate common themes.*



Questions 3:

What do you love most about living here today? *Questions was open ended. Responses to question generated the following word cloud to illustrate common themes.*







# **OUTREACH MATERIALS**

## **Invitation Emails**

This page intentionally left blank.



Dear <<First Name>> ,

**You're invited to help guide the appearance of Durham and Orange Counties' light rail project.**

GoTriangle is holding two workshops this January, each of which will give you an opportunity to provide insight, ideas, and suggestions for the appearance of the light rail project. Workshops will be held on the following dates -- click below to RSVP.

**TUESDAY, JANUARY 16**

6:00 p.m. - 8:00 p.m.

Hayti Heritage Center  
804 Old Fayetteville St.  
Durham, NC 27701

**THURSDAY, JANUARY 18**

6:00 p.m. - 8:00 p.m.

Chapel Hill Public Library  
100 Library Dr.  
Chapel Hill, NC 27514

*The content of each meeting is the same. The interactive workshop is expected to last the full 2 hours.*



The light rail project is a 17.7-mile infrastructure investment which will provide over 26,000 trips per day to residents and commuters. This rail project will provide a congestion-free transportation alternative that connects the people in our communities to jobs, healthcare, and education in Durham and Chapel Hill.



## **Participate Online**

If you are unable to attend in person, please visit our [on-demand workshop](#). You will be able to provide your input through February 1, 2018.

## **Special Accommodations**

If you need special accommodations (translation or interpretation), contact GoTriangle at 919-485-7572 five days before the meeting to make arrangements.

## **Acomodaciones Especiales**

Si necesita acomodaciones especiales (traducción o interpretación) comuníquese con GoTriangle al 919-485-7572 cinco días antes de la reunión para hacer arreglos con el equipo del proyecto.

Dear <<First Name>>,

**You're invited to help guide the appearance of Durham and Orange Counties' light rail project.**

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# **OUTREACH MATERIALS**

## **Social Media Ads and Posts**

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GoTriangle

@gotriangle

- Home
- About
- Posts**
- Photos
- Videos
- Events
- Community

Create a Page

Liked Following Share

GoTriangle shared their event. January 5 at 3:57pm

We're building the future. Shape it with us. Join us in Chapel Hill to help design the Durham-Orange Light Rail Transit Project.



**JAN 18** **Light Rail Design Workshop - Chapel Hill**  
 Thu 6 PM · Chapel Hill Public Library · Chapel Hill  
 You like GoTriangle Going

Like Comment Share

265 Top Comments

Write a comment...

**Jim Porto** Wow...so many negative comments, you would think all are against this, which I seriously doubt. On balance it appears to me this could be a good investment. I can not attend because I will be in Paris that week, riding the metro, otherwise I would attend and lend support for this. The sooner the better to advance the quality of life here in the triangle!



GoTriangle

@gotriangle

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Create a Page

Liked Following Share

GoTriangle shared their event. January 5 at 3:52pm

We're building the future. Shape it with us. Join us in Durham to help design the Durham-Orange Light Rail Transit Project.



JAN 16 Light Rail Design Workshop - Durham Tue 6 PM · Hayti Heritage Center/St. Joseph's Hist... You like GoTriangle

Like Comment Share

You and 458 others Top Comments

Write a comment...

Chris Schultz How about building this thing already? Public input is fine up to a point but the Chinese would have built the entire rail line by now. Congestion in the area is worsening. We need LRT this year and cannot wait another 10 years for it to become reality.

Like - Reply - 3d



11 Events

- Events
  - Calendar
  - Light Rail Design Workshop - Chapel Hill**
  - Birthdays
  - Discover
  - Past
- + Create Event



JAN 18 Light Rail Design Workshop - Chapel Hill  
Public · Hosted by Our Transit Future and GoTriangle

✓ Going Share ...

🕒 Thursday, January 18 at 6 PM - 8 PM  
Next Week · 21-37° Sunny

📍 Chapel Hill Public Library  
100 Library Dr, Chapel Hill, North Carolina 27514 [Show Map](#)

About Discussion

11 Events

Events

Calendar

Light Rail Design Workshop - Durham

Birthdays

Discover

Past

+ Create Event



JAN 16

Light Rail Design Workshop - Durham

Public · Hosted by Our Transit Future and GoTriangle

✓ Going

Share

...



Tuesday, January 16 at 6 PM - 8 PM

Next Week - 19-46° Mostly Sunny



Hayti Heritage Center/St. Joseph's Historic Foundation, Inc.  
804 Old Fayetteville St, Durham, North Carolina 27701

Show Map

About

Discussion

50 Going · 462 Interested

Share this event with your friends

Share

Details

Join us for an interactive workshop to help craft the vision for the appearance of the Durham-Orange Light Rail Transit Project, a 17.7-mile infrastructure investment that will provide over 26,000 trips per day to residents and commuters. This rail project will provide a congestion-free alternative that connects the people in our communities to jobs, healthcare and education in Durham and Chapel Hill.

Visit [ourtransitfuture.com/projects/lrt/public-meetings](https://ourtransitfuture.com/projects/lrt/public-meetings) for more information.

Can't make it to the meeting? Share your thoughts online:  
<https://publicinput.com/2239>



**GoTriangle**  @GoTriangle · Jan 22



Want to share your thoughts on the visual design, look and feel of the light-rail? Complete our on-demand workshop by Feb 1: [publicinput.com/2239](https://publicinput.com/2239) #dolrt



4



1



**GoTriangle** @GoTriangle · Jan 26

Want to share your thoughts on the visual design, look and feel of the light-rail?  
Complete our on-demand workshop by Feb 1: [publicinput.com/2239](https://publicinput.com/2239) #dolrt



1







GoTriangle added an event.



February 2 · 🌐

GoTriangle is hosting an interactive workshop to explore the aesthetic design of the light-rail project. We want to get your input and feedback on elements of the visual design, look and feel of the light-rail system.

This workshop was rescheduled from January 18th due to inclement weather. The content of this workshop will be the same as the one held on January 16th and the workshop will last the full two hours.

Visit [ourtransitfuture.com/projects/lrt/public-meetings](http://ourtransitfuture.com/projects/lrt/public-meetings) for mor... See More

## WE'RE BUILDING THE FUTURE

### SHAPE IT WITH US

TUESDAY, FEB. 20

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514



FEB  
20

### Light Rail Design Workshop - Chapel Hill

Tue 6 PM · Extraordinary Ventures · Chapel Hill  
189 people interested

★ Interested

25



Like



Comment



GoTriangle

February 8 · 🌐



Join us in two weeks for the rescheduled design workshop to talk design, look and feel of the future light rail.

Learn more: [ourtransitfuture.com/projects/lrt/public-meetings](http://ourtransitfuture.com/projects/lrt/public-meetings)

# WE'RE BUILDING THE FUTURE

## SHAPE IT WITH US

**TUESDAY, FEB. 20**

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514



DURHAM-ORANGE  
LIGHT-RAIL



Like



Comment



Share

26



1

Top Comments ▾



**GoTriangle**  @GoTriangle · Feb 8

Join us in two weeks for the rescheduled design workshop to talk design, look and feel of the future light rail. [ourtransitfuture.com/projects/lrt/p...](https://ourtransitfuture.com/projects/lrt/p...) #dolrt



**WE'RE BUILDING  
THE FUTURE**

SHAPE IT WITH US

**TUESDAY, FEB. 20**

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514

**GO**   
**Triangle**

DURHAM-ORANGE  
LIGHT-RAIL

27



5



3





GoTriangle

February 13 · 🌐



Can't make it to the Light Rail Design Workshop - Chapel Hill? Provide feedback online by February 20 here: [publicinput.com/2239](http://publicinput.com/2239)

# WE'RE BUILDING THE FUTURE

## SHAPE IT WITH US

TUESDAY, FEB. 20

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514



DURHAM-ORANGE  
LIGHT-RAIL

FEB

20

### Light Rail Design Workshop - Chapel Hill

Tue 6 PM - Extraordinary Ventures · Chapel Hill

189 people interested

★ Interested



Like



Comment



Share

28



2

Top Comments ▾

 **GoTriangle**  @GoTriangle · Feb 16

Will we see you next week at the light rail design workshop in Chapel Hill?  
[ourtransitfuture.com/projects/lrt/p...](http://ourtransitfuture.com/projects/lrt/p...) #dolrt

# WE'RE BUILDING THE FUTURE

## SHAPE IT WITH US

**TUESDAY, FEB. 20**

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514

**GO**   
*Triangle*

DURHAM-ORANGE  
LIGHT-RAIL

29



1



4



2





**GoTriangle** @GoTriangle · Feb 20

TONIGHT! Join us at Extraordinary Adventures to talk design, look and feel of the light rail. [ourtransitfuture.com/projects/lrt/p...](http://ourtransitfuture.com/projects/lrt/p...)

# WE'RE BUILDING THE FUTURE

## SHAPE IT WITH US

**TUESDAY, FEB. 20**

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514



DURHAM-ORANGE  
LIGHT-RAIL

30



2



3



1



# **OUTREACH MATERIALS**

## **Online Ad ([Indyweek.com](http://Indyweek.com))**

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DURHAM-ORANGE  
LIGHT RAIL

We're Building the Future. **Shape it with us.**

Join us to craft the look and feel  
of the Durham-Orange Light Rail system  
**#BuildingtheFuture**

[CLICK TO PARTICIPATE](#)



DURHAM-ORANGE  
LIGHT RAIL

# **OUTREACH MATERIALS**

## **Flier**

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## Light Rail Public Meetings

We're building the future. Shape it with us. Join us to craft the look and feel of the Durham-Orange Light Rail Transit system.

### TUESDAY, JANUARY 16

6:00 p.m. - 8:00 p.m.

Hayti Heritage Center  
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Durham, NC 27701

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6:00 p.m. - 8:00 p.m.

Chapel Hill Public Library  
100 Library Dr.  
Chapel Hill, NC 27514



The content of each meeting is the same. The interactive workshop is planned to last the full two hours.

## Participate Online

Can't make it to a meeting in person? Join us online. Visit [www.PublicInput.com/2239](http://www.PublicInput.com/2239) before February 1, 2018, to participate.

## Get Connected



@GoTriangle



@GoTriangle



[www.GoTriangle.org](http://www.GoTriangle.org)

## Special Accommodations

If you need special accommodations (translation or interpretation), contact GoTriangle at 919-485-7572 five days before the meeting to make arrangements.

Si necesita acomodaciones especiales (traducción o interpretación) comuníquese con GoTriangle al 919-485-7572 cinco días antes de la reunión para hacer arreglos con el equipo del proyecto.



## Light-Rail Public Meeting

We're building the future. Shape it with us. Join us to craft the look and feel of the Durham-Orange Light-Rail Transit system.

**TUESDAY, FEB. 20**

6:00 p.m. to 8:00 p.m.

Extraordinary Ventures  
200 South Elliot Road  
Chapel Hill, NC 27514



**The interactive workshop  
is planned to last the full  
two hours.**

## Participate Online

Can't make it to the meeting in person? Join us online. Visit [www.PublicInput.com/2239](http://www.PublicInput.com/2239) before Feb. 20, 2018, to participate.

## Get Connected



@GoTriangle



@GoTriangle



[www.GoTriangle.org](http://www.GoTriangle.org)

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**OUTREACH MATERIALS**  
**GoTriangle.org Rotating Ad**

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MLK Holiday Service Schedule, January 15  
View 1 More

**Trip Planner**

**From**  
Enter address or zip code

**To**  
Enter address or zip code

**When**  
 Leave Now  
 Depart At  
 Arrive By

**Date**  
01/11/2018

**Time**  
02:37 PM

**Route**

# Light Rail Design Workshops

You're invited! Join us at one of two interactive workshops:

<p><b>TUESDAY, JANUARY 16</b></p> <p>6:00 p.m. - 8:00 p.m.</p> <p>Hayti Heritage Center 804 Old Fayetteville St. Durham, NC 27701</p>	<p><b>THURSDAY, JANUARY 18</b></p> <p>6:00 p.m. - 8:00 p.m.</p> <p>Chapel Hill Public Library 100 Library Dr. Chapel Hill, NC 27514</p>
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## Top News

**BREAKING: Ice probability causes GoTriangle to end service at 8:30 p.m. Thursday**



# **OUTREACH MATERIALS**

## **Website Update**

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# LRT >

## Light Rail Public Meetings January 16 & 18





# **MEETING MATERIAL**

## **Presentation**

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# **THE DURHAM-ORANGE** LIGHT RAIL TRANSIT PROJECT

# WELCOME

## Community and Infrastructure Workshop

### Introduction

What is Light Rail?

### Project Overview

Durham-Orange Light Rail  
Transit Project

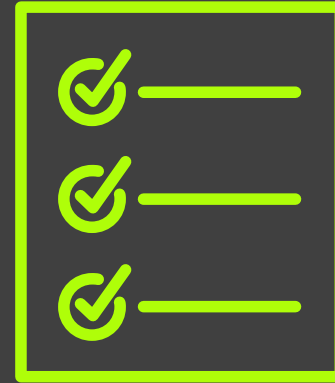
### Workshop

Who do we think we are?

Share your ideas about who we  
are in the Durham-Orange area!



**Population Growth**  
1/3 increase in 20 years



**Voter Decision**  
Yes! To a ½ cent sales tax.

# WHAT IS LIGHT RAIL?



**Power**



**Speed**



**Capacity**



**Schedule**



# COMPARE CONTRAST

## FREIGHT RAIL



VS



## COMMUTER RAIL



VS



## LIGHT RAIL



# FAST FACTS



## Power

Electric  
&  
Quiet



## Speed

55-65  
MPH



## Capacity

150 – 170  
passengers  
per car



## Schedule

10 – 20  
minute  
intervals

# BENEFITS TO THE COMMUNITY



Improve mobility



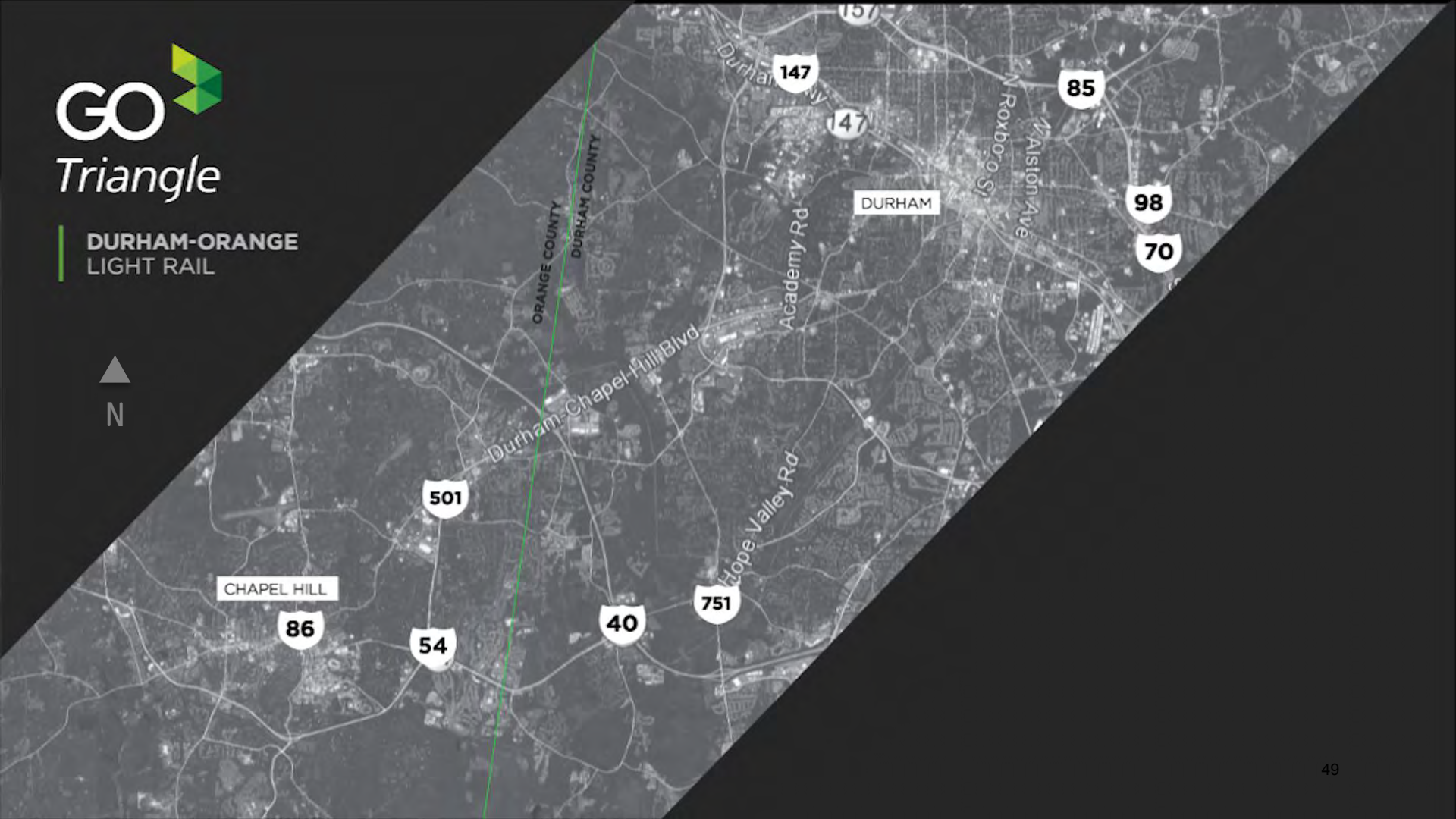
Increase connectivity



Accommodates future development

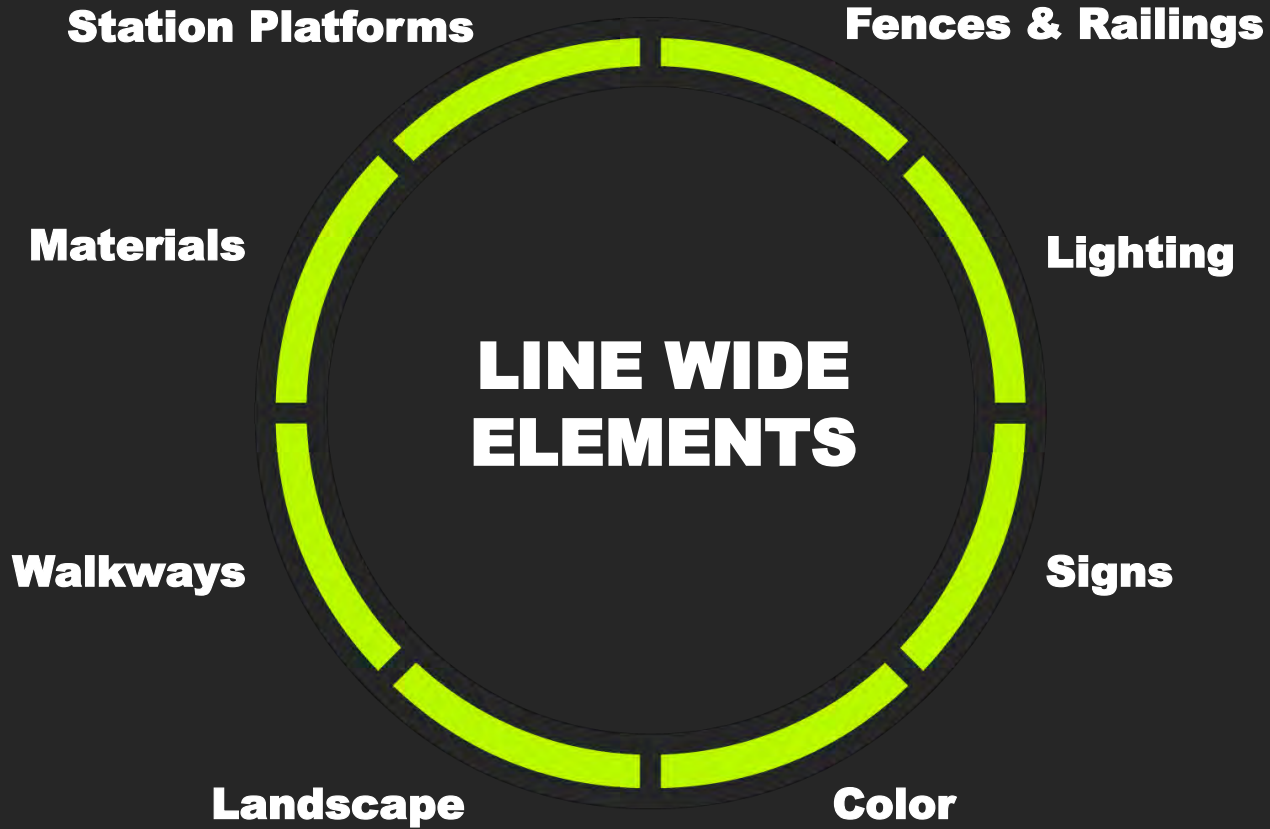


**DURHAM-ORANGE**  
LIGHT RAIL











**CONSISTENCY OF COLOR**



**COHESIVENESS OF STATION PLATFORMS**



**COMPATIBILITY OF LANDSCAPE & HARDSCAPE**



**USE OF COMPLEMENTARY MATERIALS**





**MAX Light Rail Service - Trimet**  
Portland, Oregon



**RTD Light Rail**  
Denver, Colorado



**Valley Metro Rail**  
Phoenix, Arizona



**CATS - Lynx**  
Charlotte, NC

# WHAT IS A BRAND?

A brand is a recognizable identity.

It is the commitment we make, the experience and value we deliver, and the image we project.

Logo  
Tagline  
Aesthetic  
Tone

Impression  
Reputation  
Belief  
Value



What makes this area unique and how do we want to celebrate that?

### **Words**

Identify words or phrases

### **Images**

Create a visual representation

**1**

**Identify a group “reporter”**

**2**

**Write down up to 3 words or phrases for each:**

- What do you celebrate about our culture and history?
- What do you love most about living here today?
- What do you want to see this community celebrate in the future?

**3**

**Consolidate into top 3 words**



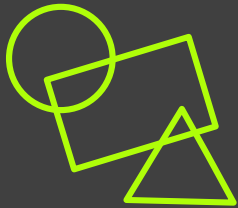
**30 MINS.**



**How does this word  
make you feel?**



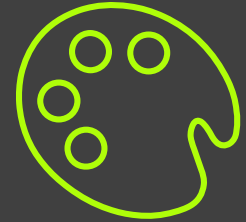
**What actions  
represent this word?**



**What objects  
represent this word?**



**What does this word  
look like?**



**What colors  
represent this word?**

# NEXT STEPS

## NOW

We'll provide your themes and mood board to the architecture and design teams!

## JAN - APRIL

Designers will be busy incorporating your feedback into the design and branding process!

## APRIL

We'll have another public meeting in April to continue this process!

# Connect with us.

Stay up to date



Attend public meetings



Engage on social media



Subscribe to our mailing list



Stakeholder response line – **919.485.7572**



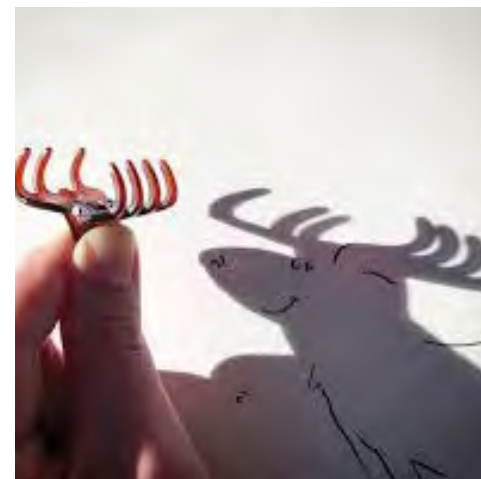
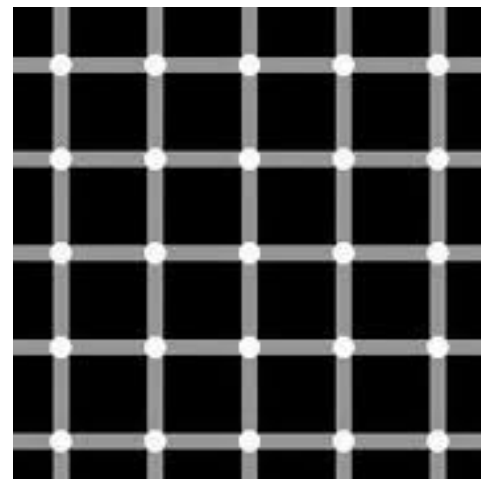
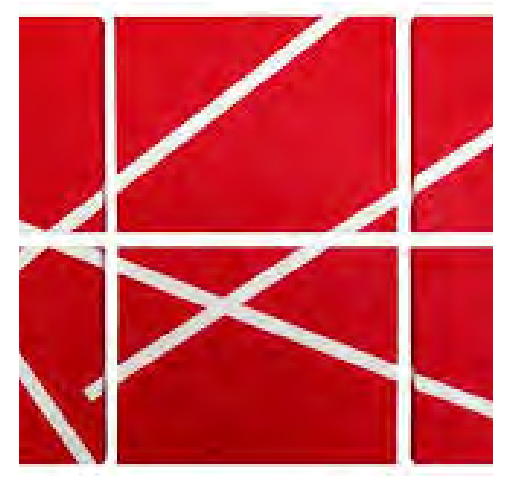
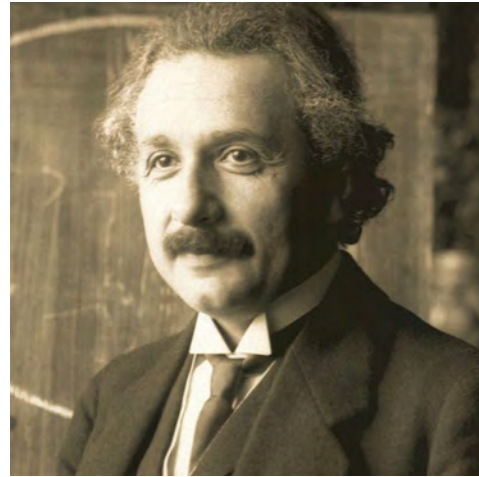
# **MEETING MATERIAL**

## **Image Library**

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# CREATIVITY



CREATIVITY

HISTORY & CULTURE

INDUSTRIAL

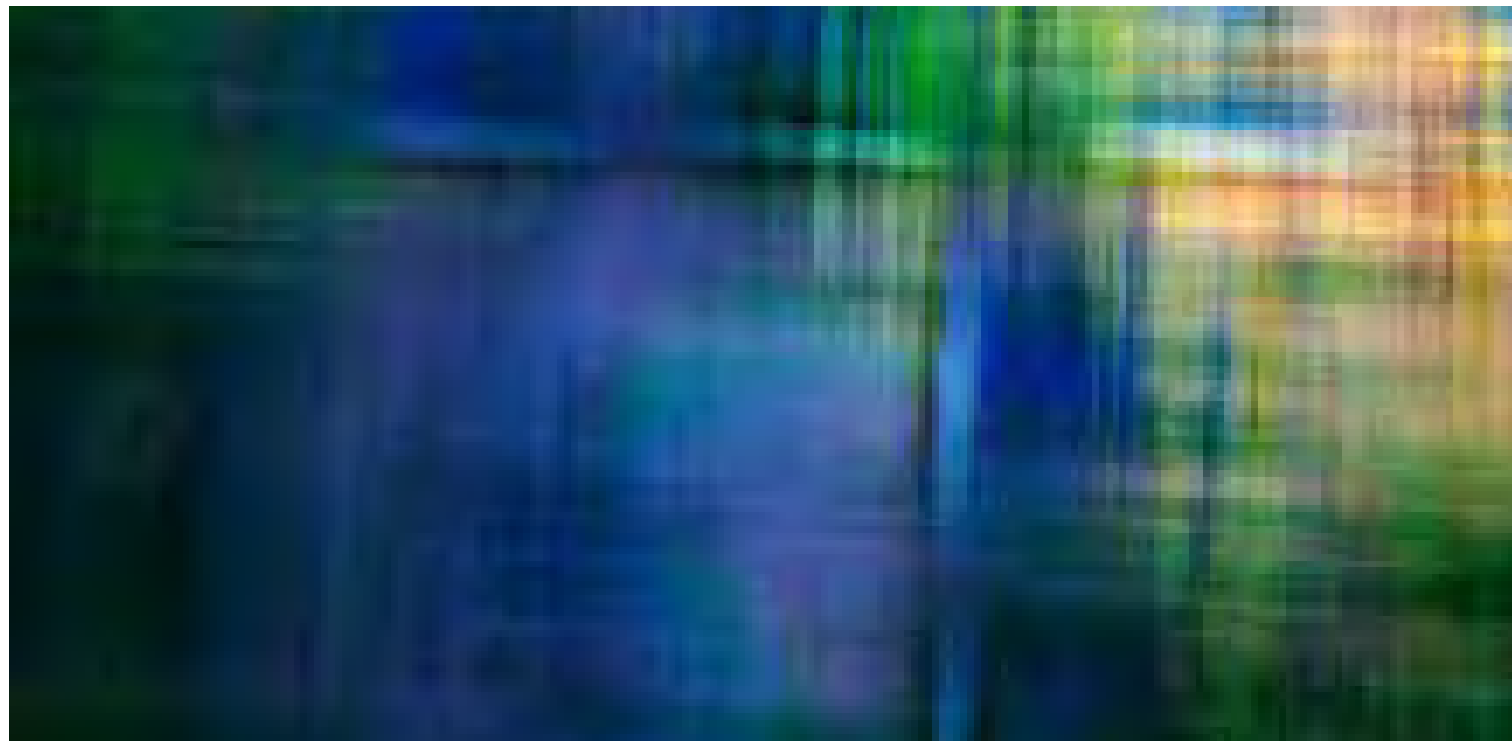
INNOVATION

NATURE

RESEARCH



# CREATIVITY



CREATIVITY

HISTORY & CULTURE

INDUSTRIAL

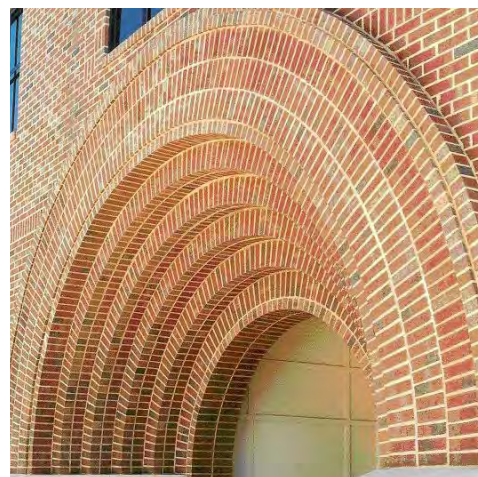
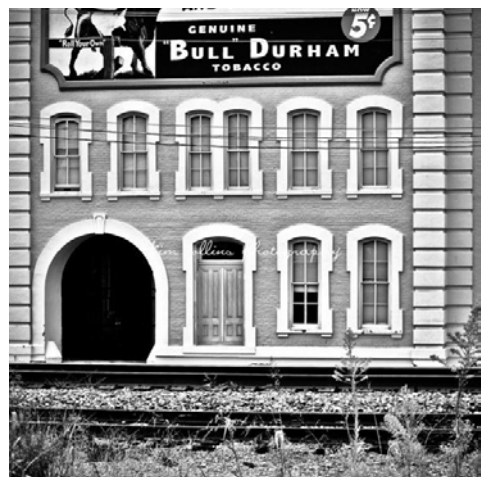
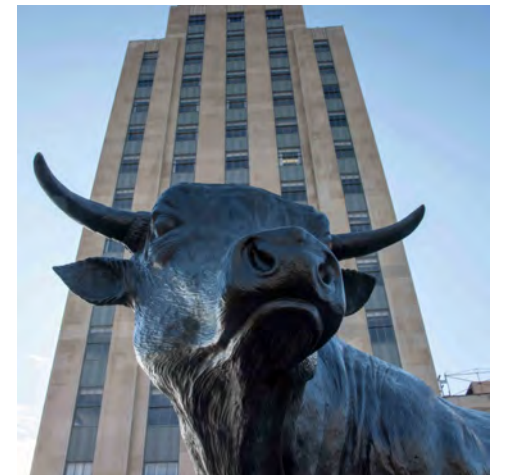
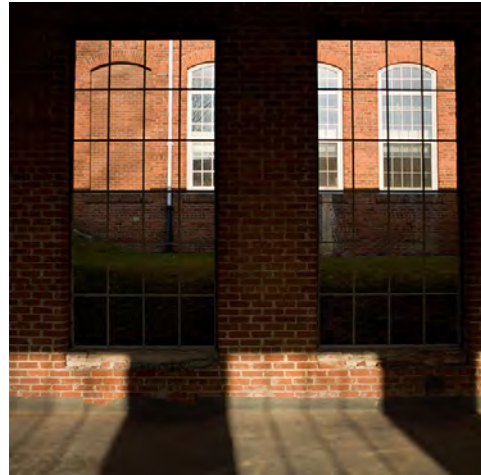
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# HISTORY & CULTURE



CREATIVITY

HISTORY & CULTURE

INDUSTRIAL

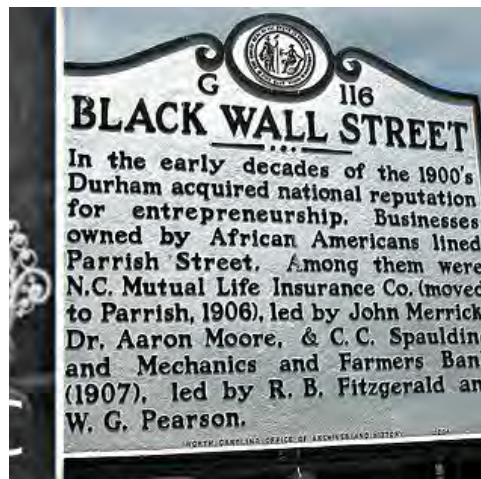
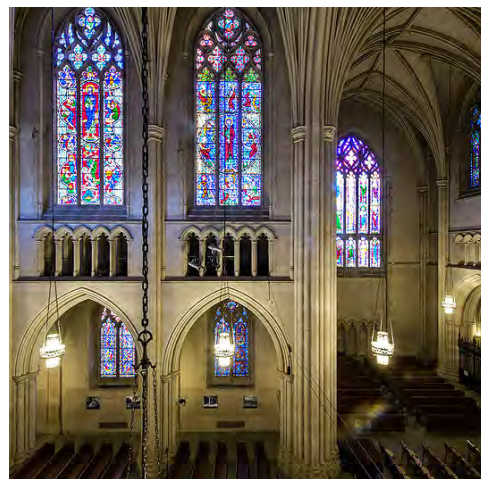
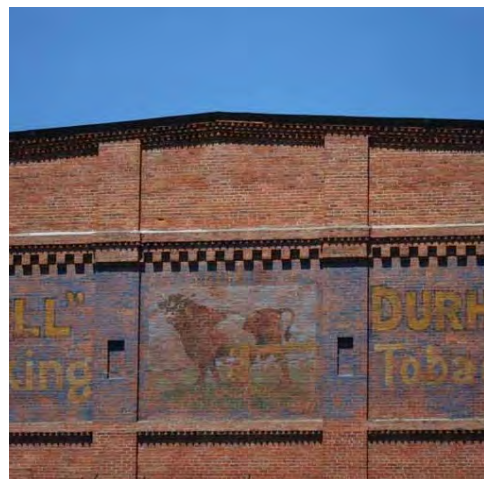
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NATURE

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# HISTORY & CULTURE



CREATIVITY

HISTORY & CULTURE

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# HISTORY & CULTURE



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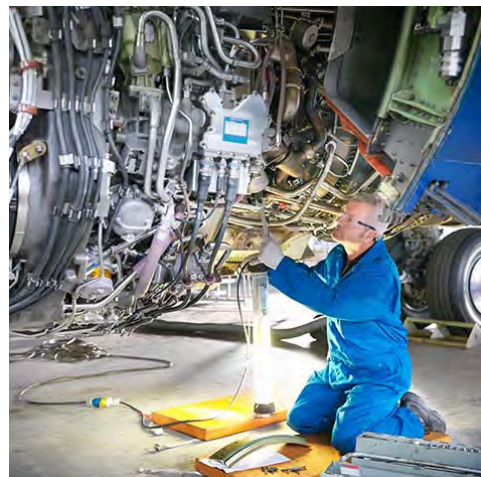
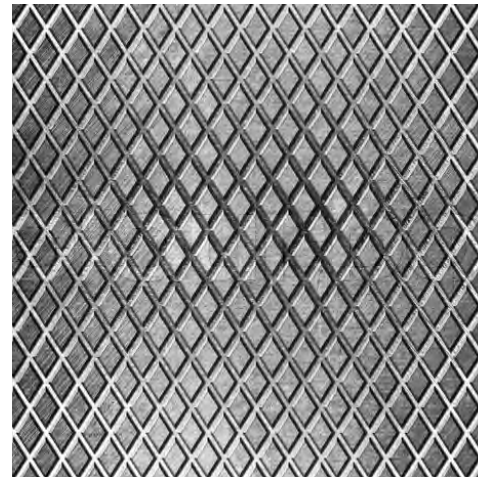
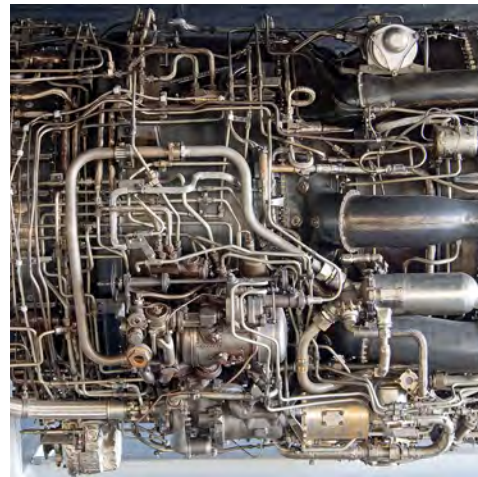
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# INDUSTRIAL



CREATIVITY

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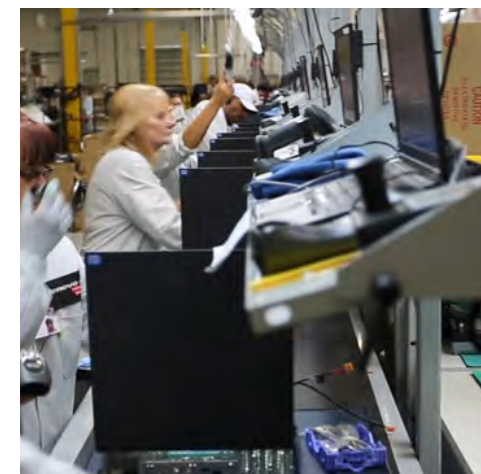
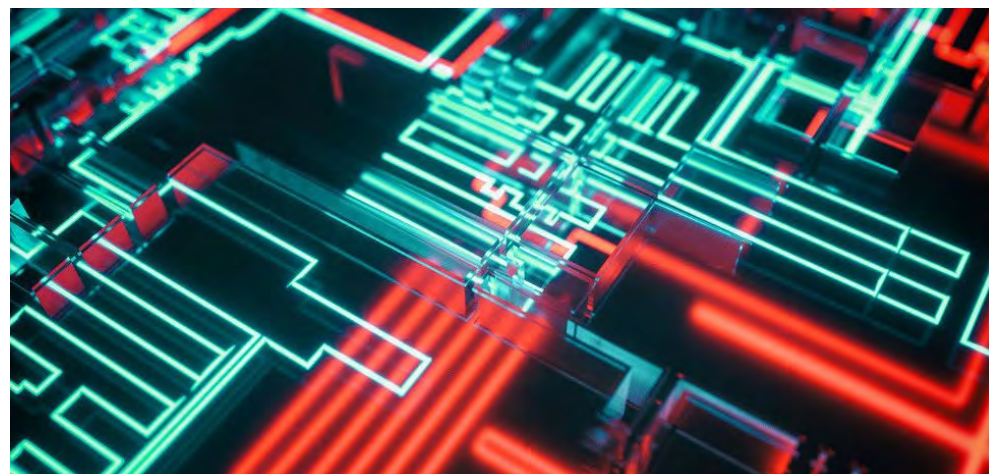
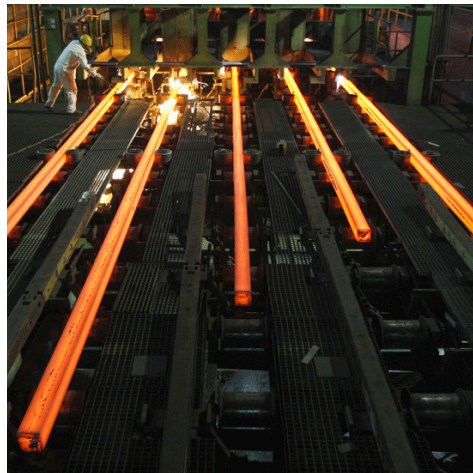
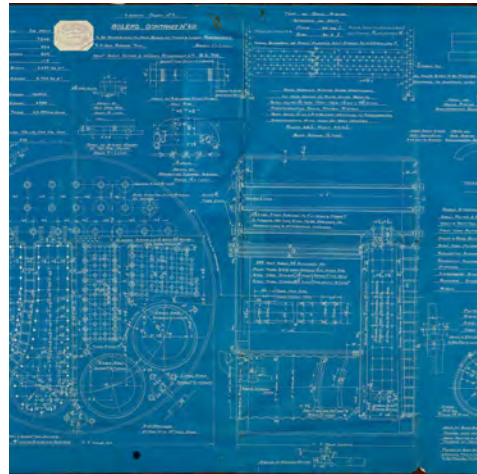
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# INDUSTRIAL



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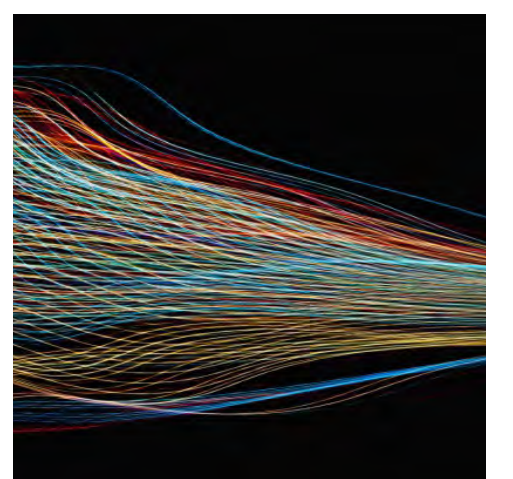
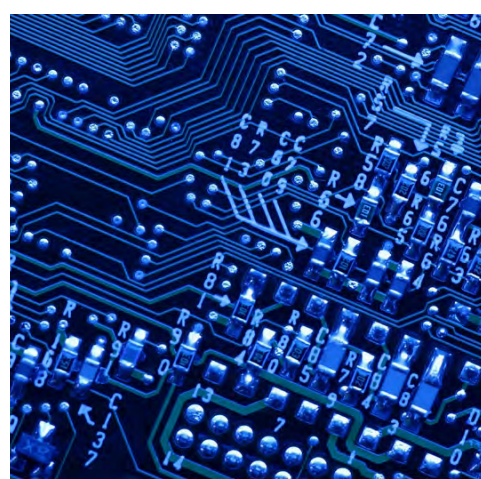
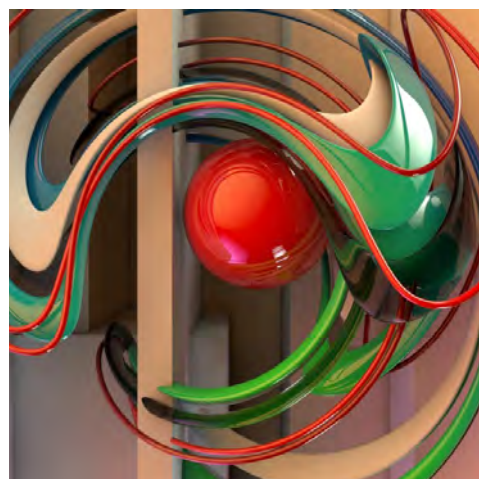
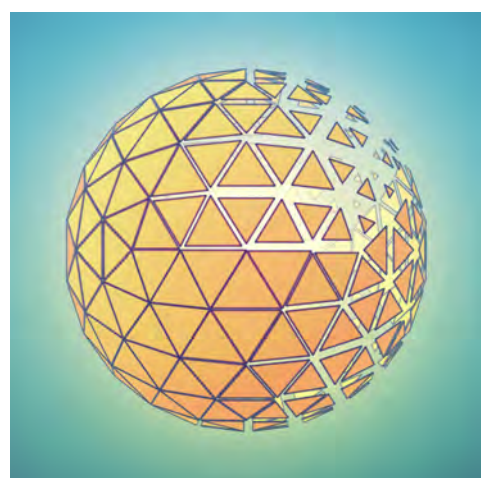
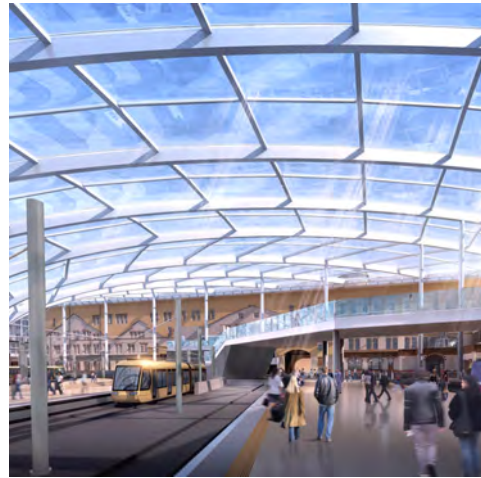
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# INNOVATION



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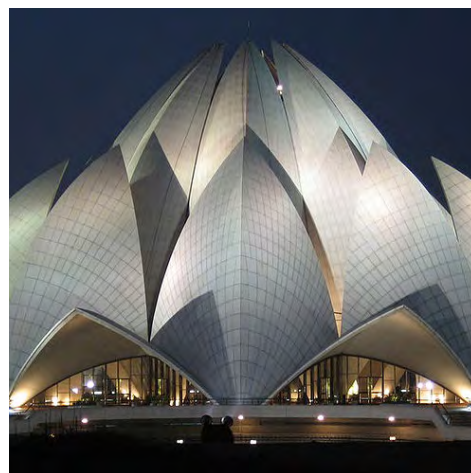
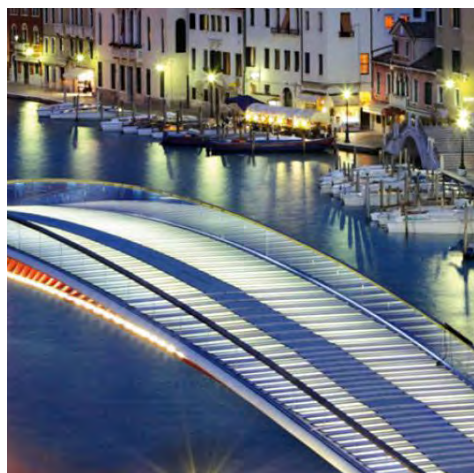
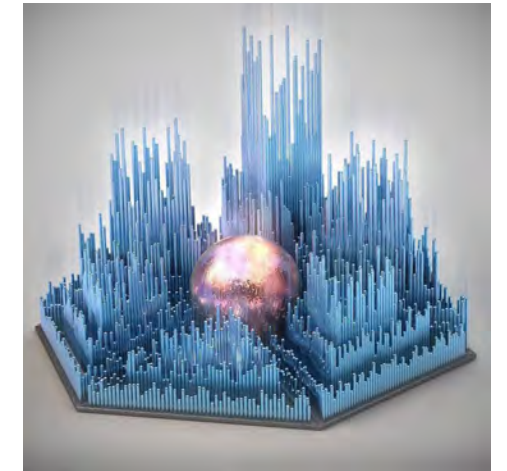
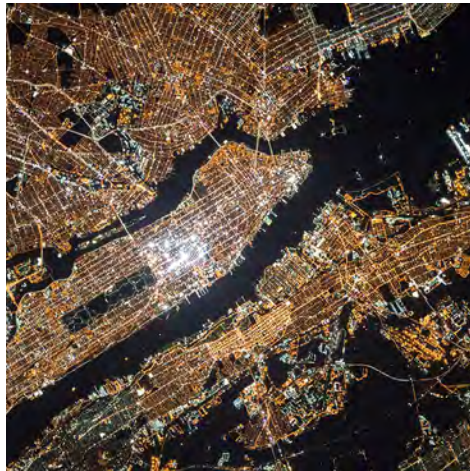
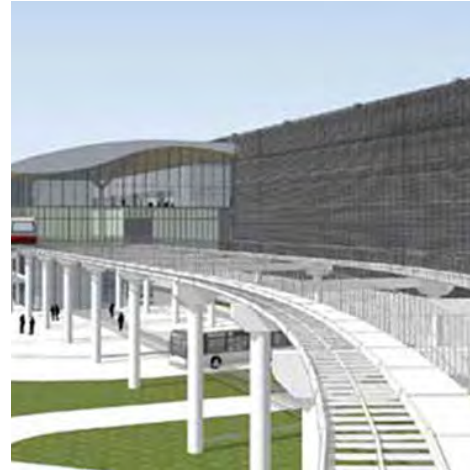
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# INNOVATION



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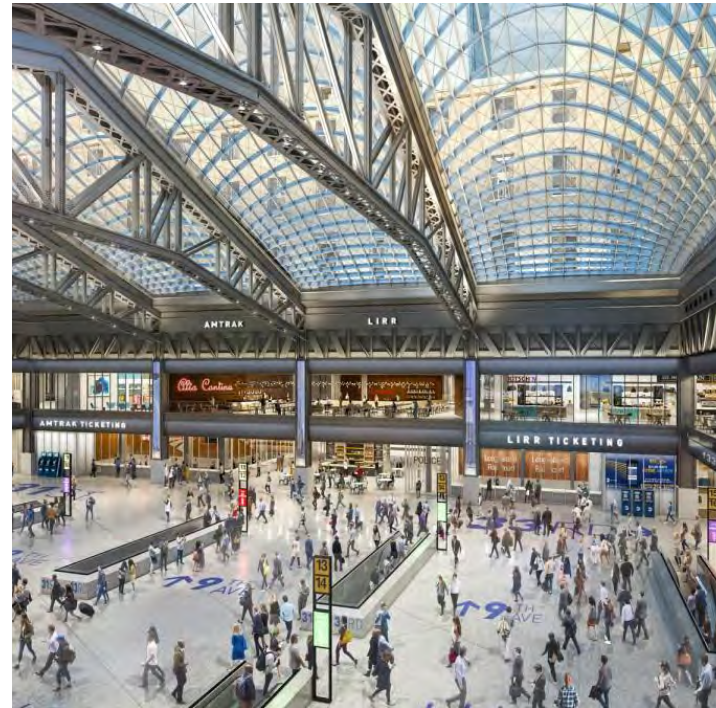
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# INNOVATION



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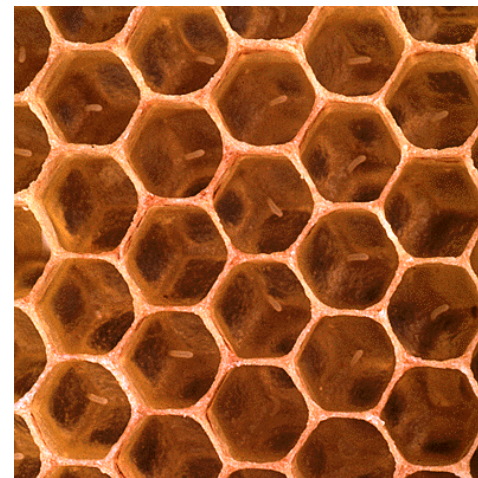
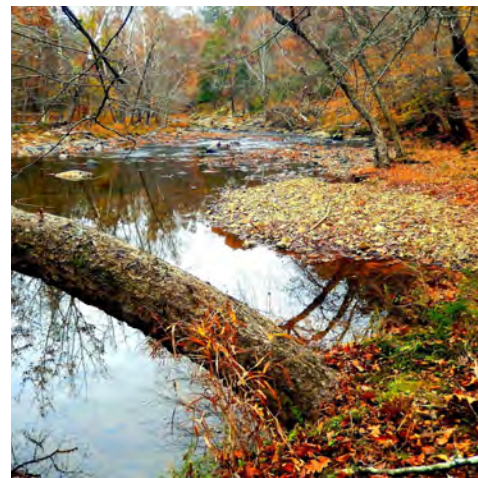
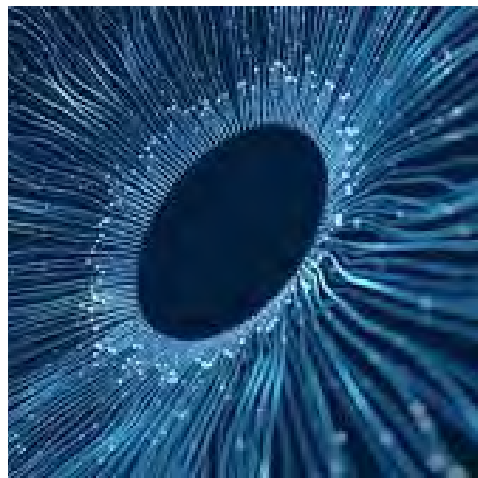
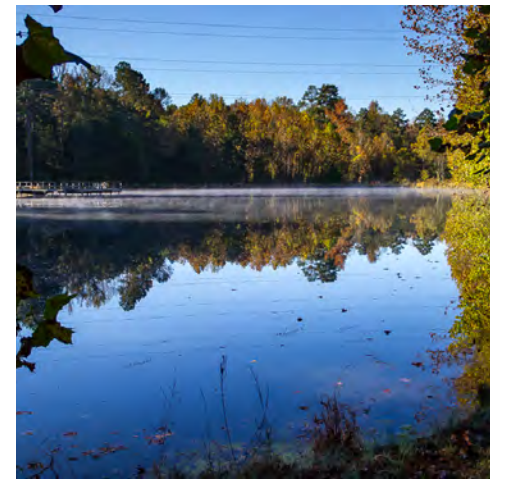
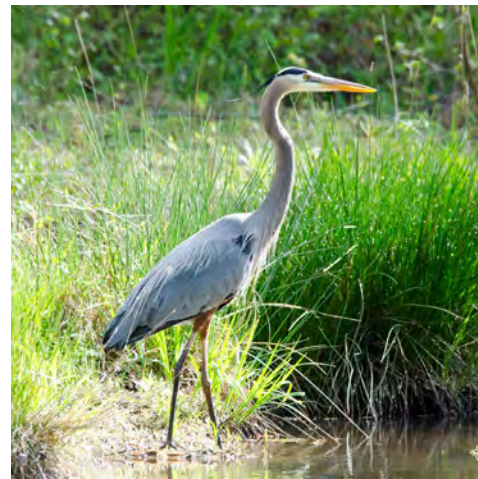
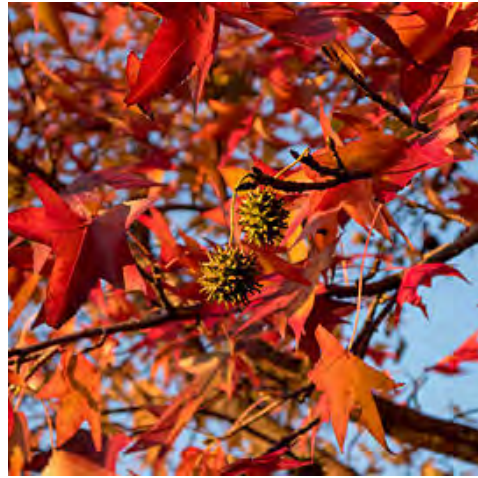
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RESEARCH



# NATURE



CREATIVITY

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INDUSTRIAL

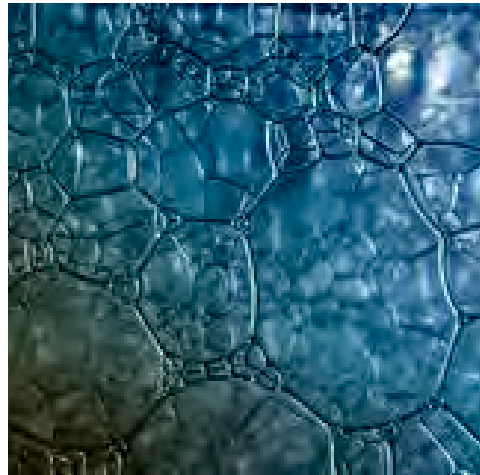
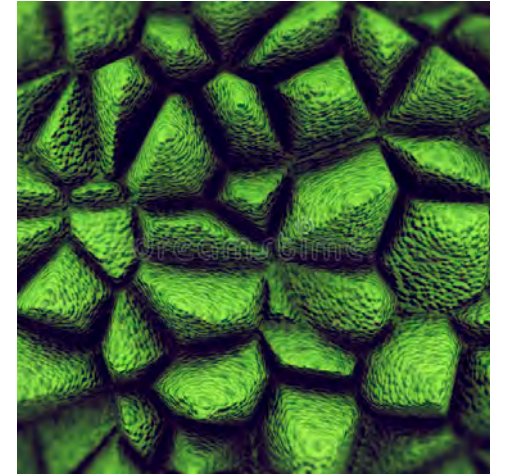
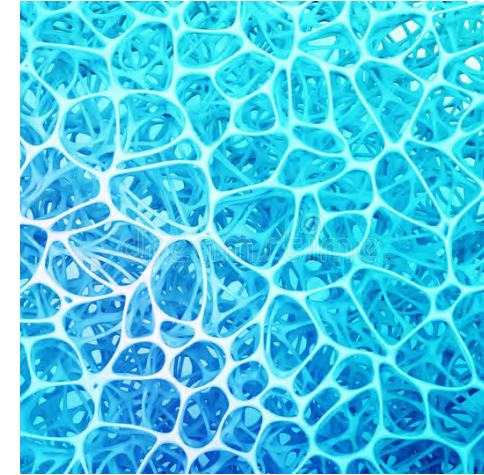
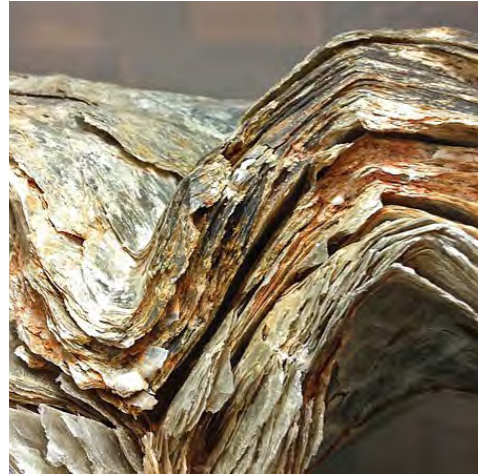
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# NATURE



CREATIVITY

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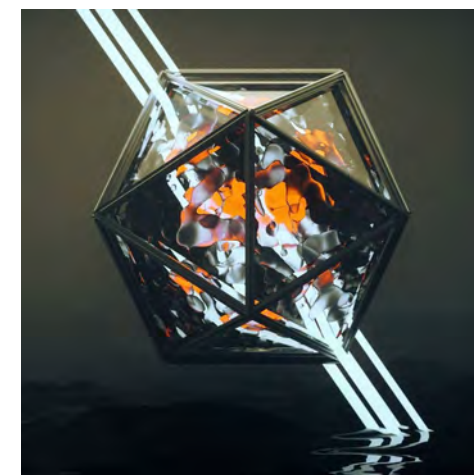
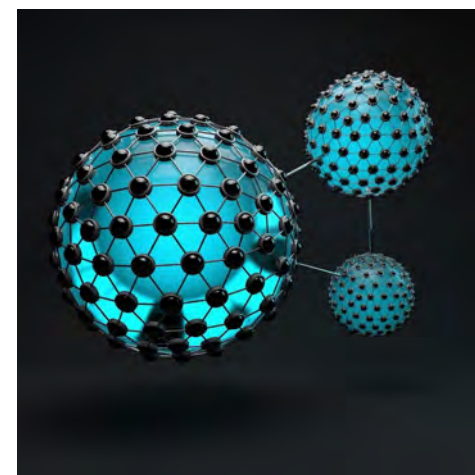
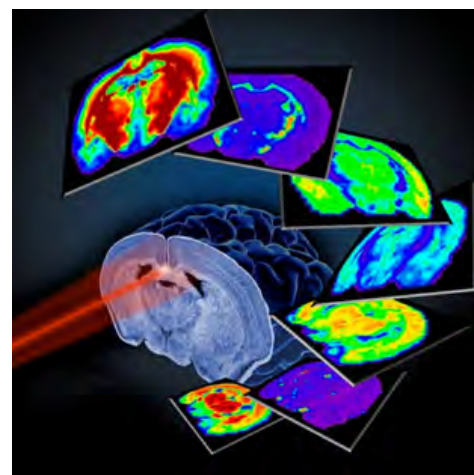
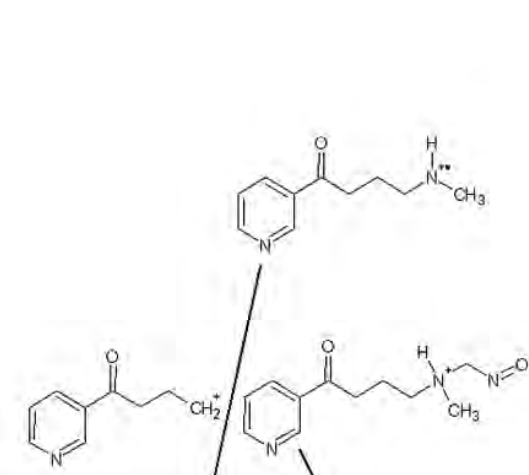
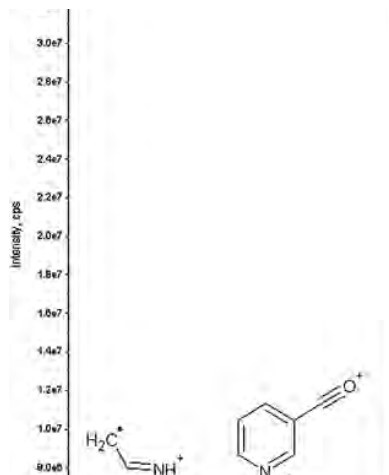
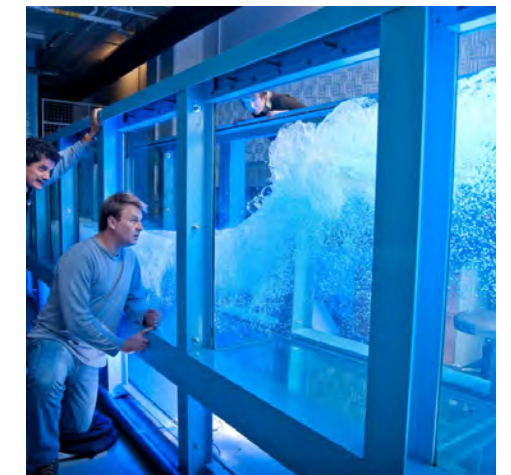
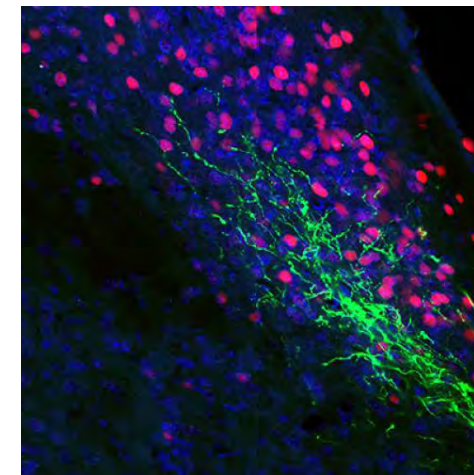
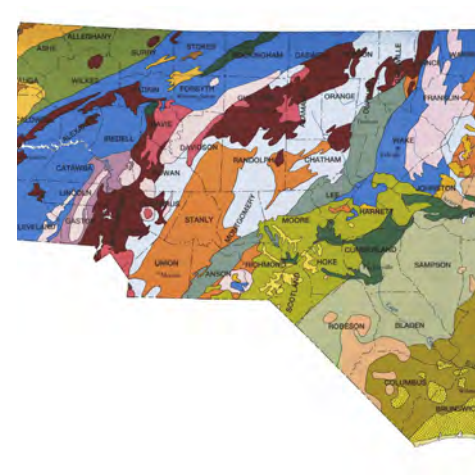
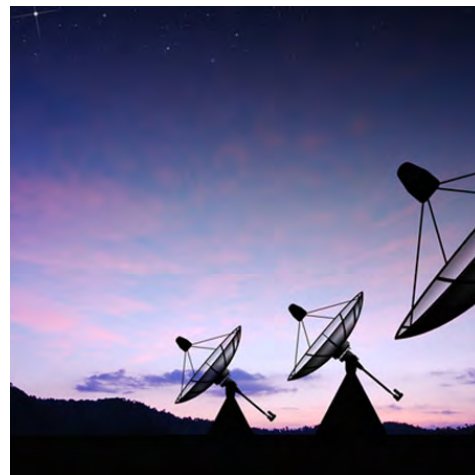
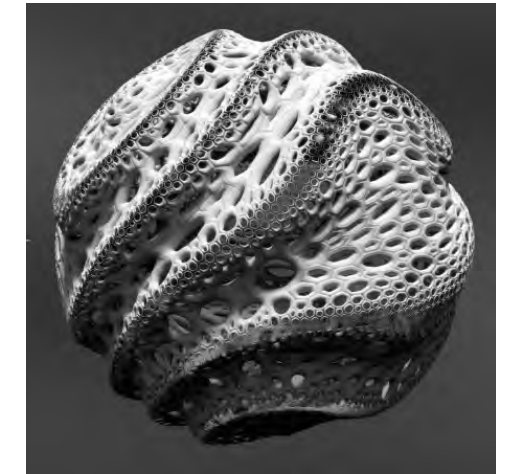
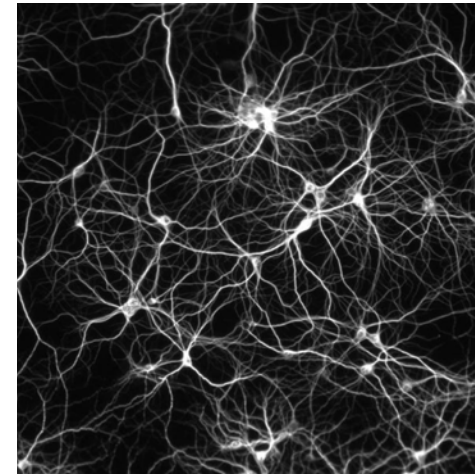
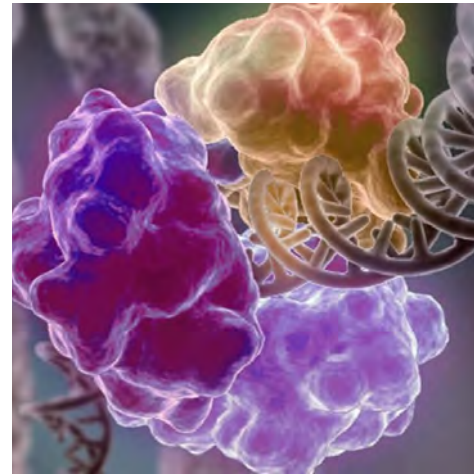
INNOVATION

NATURE

RESEARCH



# RESEARCH



CREATIVITY

HISTORY & CULTURE

INDUSTRIAL

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# RESEARCH



CREATIVITY

HISTORY & CULTURE

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**MEETING MATERIAL**  
**Completed Visual Mood**  
**Boards**

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# Natural Heritage and River







*dayie plan*

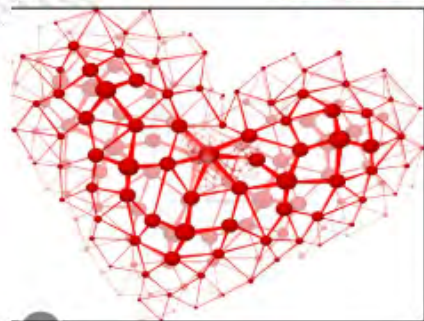
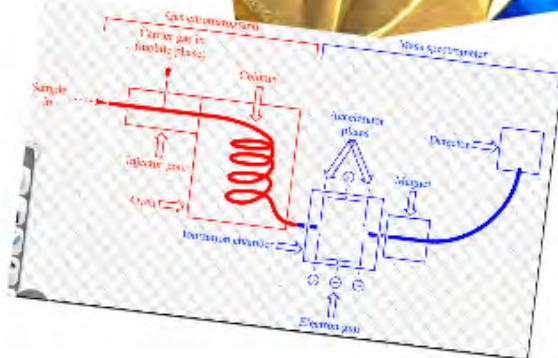
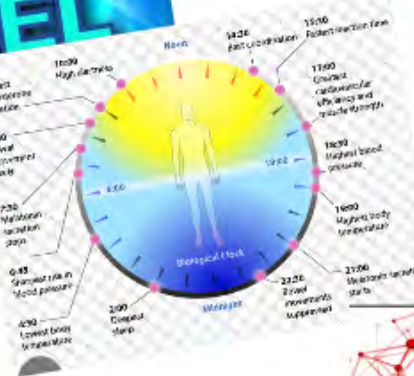








# Research + Innovation





# Research & Innovation



bronto  
software

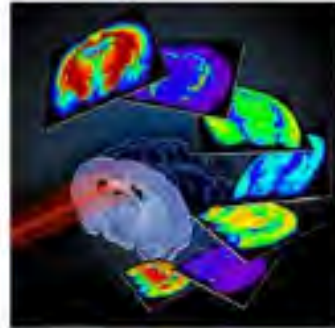




# Research & Innovation



launch  
CH



am.  
underground

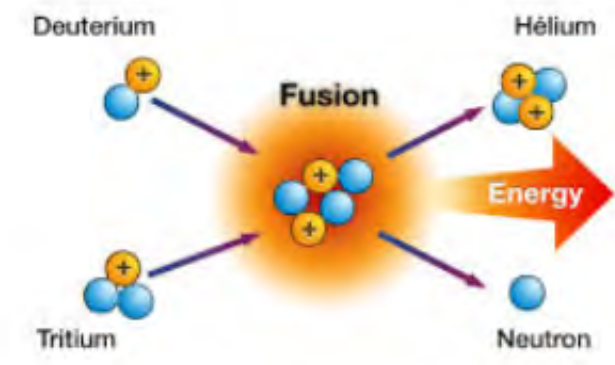
Museum  
of life & sci Durham



# cultural fusion







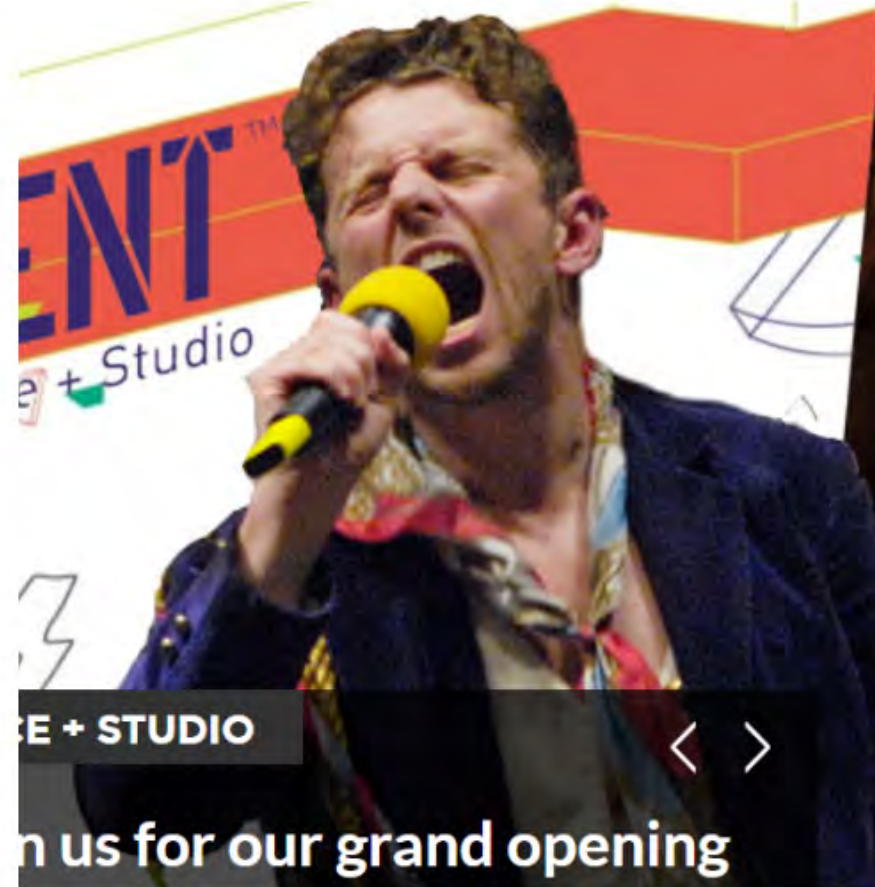


# CULTURAL FUSION





# Cultural Fusion



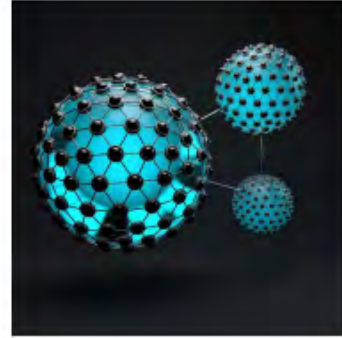
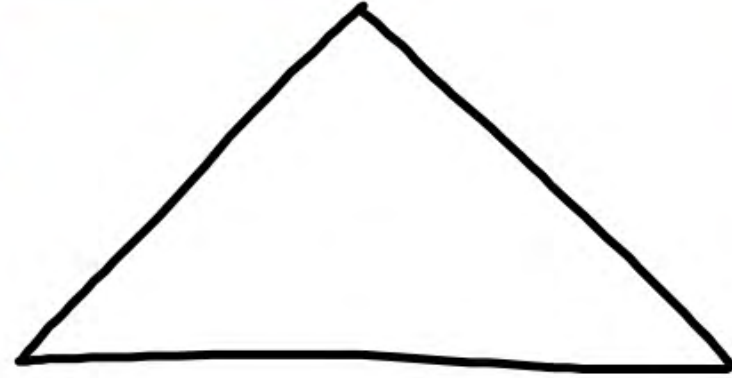


GRIT





# Innovation



Duke  
Cancer  
center

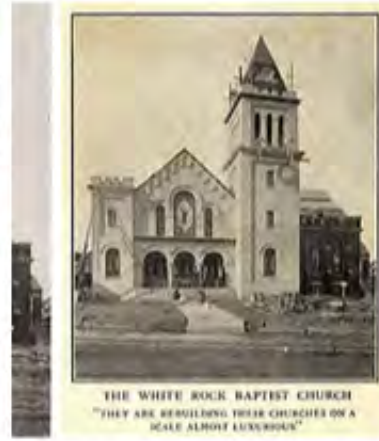




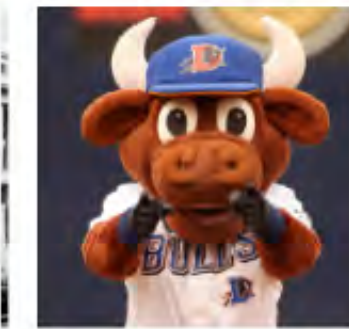
# CULTURAL DIVERSITY



CHUCK DAVIS



THE WHITE ROCK BAPTIST CHURCH  
"THEY ARE REBUILDING THEIR CHURCHES ON A SCALE ALMOST LUXURIOUS"







SWAP  
EXCHANGE  
- ART ON EXTERIOR

CARNIVAL TO  
DURHAM

WALLTOWN

PHILIP FREELON, AIA  
(RAY AMBER, SMITH  
, AA MUSEUM)

# **MEETING MATERIAL**

## **Online Meeting**



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# Interactive Workshop

Thank you for joining this online workshop, hosted by GoTriangle to guide the vision for the appearance of the Durham-Orange Light Rail Transit Project.

The Durham-Orange Light Rail Transit Project is a 17.7-mile infrastructure investment that will provide over 26,000 trips per day to residents and commuters. This rail project will provide a congestion-free alternative that connects the people in our communities to jobs, healthcare, and education in Durham and Chapel Hill.

We need your insights, ideas, and suggestions to shape the appearance of the light rail system.

**Ready to get started? Answer the questions below. For guidance, watch the video located at the bottom of the survey.**

Translate

\* Which words best capture the spirit of this community?

Authentic

Welcoming

Culture

Diverse

Energetic

Green

Health

Industry

Quirky

Technology

Up and coming

Bold

Creativity

Cutting-edge

Education

Environment

Growth

Historical

Innovation

Research

Traditional

World class



\* Everything, whether a person or an object, has a certain character and personality to it. What is this area's character and personality?

Active and environmentally-conscious

Dedicated to learning and advancement

Creative and ever-changing

Entrepreneurial and daring

Hard-working and innovative

Technologically advanced and intelligent

Vote to view results

What do you celebrate about our area's culture and history?

Enter your private response...

Submit Response

What do you love most about living here today?

Enter your private response...

Submit Response

What do you want to see this community celebrate in the future?

Enter your private response...

92  
Submit Response

What do you want to see this community celebrate in the future?

Enter your private response...

Submit Response

The image shows a video player with a dark background. The title 'THE DURHAM-ORANGE LIGHT RAIL TRANSIT PROJECT' is displayed in large, white, bold, sans-serif capital letters. A blue play button icon is centered over the word 'DURHAM'. To the left of the title is a vertical lime green bar. At the bottom of the video frame, there is a dark teal control bar containing a play button, the time '13:16', and icons for volume, settings, and full screen.

# THE DURHAM-ORANGE LIGHT RAIL TRANSIT PROJECT

Thank you for your participation! Your answers have been submitted.

Spread the word





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# COMMENTS



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FIRST NAME	LAST NAME	COMMENT_ID	COMMENT TEXT	COMMENT DATE	COMMENT SOURCE
Rachel	Willis	163	This was the most productive, positive, and collaborative community meeting on the future of light rail and its design in a decade! Kudos to staff, consultants, and especially proactive community members who understand what the triangle needs!	Feb 20, 2018	Public meeting



FIRST NAME	LAST NAME	COMMENT_ID	COMMENT TEXT	COMMENT DATE	COMMENT SOURCE
Peg	Meerkatz	160	<p>#1: On 2 fliers handed out at registration neither mentions handicapped (walkers/wheelchairs/power wheelchairs/scooters, etc.) access. I wen to your website re: future transit and while GoDurham access is listed as a collaborator on the new light rail project again, no particular mention is made re: handicapped access as outlined above. What are plans for handicapped access on the new light rail?</p> <p>#2: Re: this meting this evening again handicapped accessibility was omitted, I was about to leave because I couldn't get in building. A passerby familiar with the building assisted and I finally gained access.</p> <p>#3: ADDITIONAL NOTE! In looking at map for proposed plan you mention "park and ride" and other services but once again handicapped access is not noted. #4: With only an estimated 19 ft width, how can people using larger mobility devices (i.e., power wheelchairs / power scooters) supposed to 1) get on light rail? 2) maneuver once inside the train (i.e., turn around)?</p>	Jan 16, 2018	Public meeting comment.

# SIGN-IN SHEETS



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**Sign-in Sheet**  
**January 2018 Light-Rail Design Workshop**  
**1/16/18**

Contact Information		How did you learn about the meeting?
Name <b>TOBY BERLA</b>  Organization (if applicable)	Address [Redacted] City/Zip <b>DURHAM</b> [Redacted] Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <b>Dick Hails</b>  Organization (if applicable) <b>Coalition for Affordable Housing &amp; Transit</b>	Address [Redacted] City/Zip <b>Durham, NC</b> [Redacted] Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name  Organization (if applicable)	Address City/Zip Phone Email	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name  Organization (if applicable)	Address City/Zip Phone Email	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
Name <u>Tony Sease</u> Organization (if applicable) <u>Civited</u>	Address [Redacted] City/Zip [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <u>Gene Lee</u> Organization (if applicable) <u>Next Realty (LEE3TEAM.COM)</u>	Address [Redacted] City/Zip <u>CARY</u> Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <u>Frederick D. Vallerano</u> Organization (if applicable)	Address [Redacted] City/Zip <u>Durham</u> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <u>CHIJI OKE EBBIS</u> Organization (if applicable) <u>N/A</u>	Address [Redacted] City/Zip <u>Raleigh, NC</u> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
Name <b>BARRY RADCLIFFE</b>  Organization (if applicable)	Address [Redacted] City/Zip <b>DURHAM</b> [Redacted] Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other
Name <b>Julie Bowser</b>  Organization (if applicable)	Address [Redacted] City/Zip <b>Durham NC</b> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other <b>TV-News</b>
Name  Organization (if applicable)	Address City/Zip Phone Email	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name  Organization (if applicable)	Address City/Zip Phone Email	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
Name <i>Shannon Robinson</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>Durham NC</i> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other <i>Work!</i>
Name <i>Kersten Welch</i>  Organization (if applicable) <i>Durham Area Designers</i>	Address [Redacted] City/Zip <i>Durham NC</i> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other <i>Durham Area Designers</i>
Name <i>KIESE MAHUNGU</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>RALEIGH NC</i> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other
Name <i>Aaron Hope</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>Durham</i> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
Name <u>Loretta GREENE</u>  Organization (if applicable)	Address [Redacted] City/Zip <u>DURHAM, NC</u> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other
Name <u>Haywood Lee Gibson III</u>  Organization (if applicable)	Address [Redacted] City/Zip <u>Durham NC</u> Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <u>Kathy Mallay</u>  Organization (if applicable)	Address [Redacted] City/Zip <u>Durham NC</u> Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <u>Justin Robinson</u>  Organization (if applicable)	Address [Redacted] City/Zip [Redacted] Phone <u>Durham NC</u> [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
Name <i>Kimberly Lyons</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>Durham N.C.</i> [Redacted] Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <i>Maggie Mysliwiec</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>Durham, NC</i> Phone Email	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <i>BOHDAN A. ORYSHKEVICH MD MPH</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>DURHAM NC</i> [Redacted] Phone [Redacted] Email [Redacted]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
Name <i>Cynthia Kornegay</i>  Organization (if applicable)	Address [Redacted] City/Zip <i>Durham, NC</i> [Redacted] Phone [Redacted] Email [Redacted]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other

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Contact Information		How did you learn about the meeting?
✓ Name ANNE SEELEY  Organization (if applicable) CLARK NEXSEN	Address [REDACTED] City/Zip DURHAM [REDACTED] Phone [REDACTED] Email [REDACTED]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input checked="" type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input type="checkbox"/> Other
✓ Name SUMUN R. MWIMBA  Organization (if applicable)	Address [REDACTED] City/Zip DURHAM, NC [REDACTED] Phone [REDACTED] Email [REDACTED]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input checked="" type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other
✓ Name Michael Rebusca  Organization (if applicable)	Address [REDACTED] City/Zip [REDACTED] Phone [REDACTED] Email [REDACTED]	<input type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input checked="" type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other
✓ Name Jared Harris  Organization (if applicable) Sylvan Leigh	Address [REDACTED] City/Zip Berkeley CA [REDACTED] Phone [REDACTED] Email [REDACTED]	<input checked="" type="checkbox"/> Email <input type="checkbox"/> Newsletter <input type="checkbox"/> Radio <input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Flyer <input type="checkbox"/> NextDoor <input checked="" type="checkbox"/> GoTriangle's website <input type="checkbox"/> Newspaper Ad <input checked="" type="checkbox"/> Other <i>personal conversation</i>

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