GoTriangle - Wake County TDM Newsletter

EDITION #7 - JUNE 2025



Transit Updates!

Summer is a season of change and opportunity and that's true for transportation, too! Whether you're a commuter, planner, or advocate, here's what's happening this June across the Triangle region.

In This Issue:

- GoRaleigh Service Changes Effective June 15
- GoTriangle Welcomes New President & CEO
- RUS BUS Grand Opening Save the Date
- Why Vanpooling Might Be Right for Your Team

LCI Seminar this month!





GoTriangle Names Dr. Brian Smith as President & CEO

GoTriangle has named Dr. Brian Smith as its new President and CEO, effective June 1, 2025. Smith brings over 16 years of experience from Hampton Roads Transit, where he rose from entry-level roles to Deputy CEO, overseeing daily operations and strategic initiatives. A U.S. Army veteran and accomplished leader, Smith has led efforts that brought in more than \$32 million annually to improve transit service and infrastructure. He holds a doctorate in organizational leadership and has taught graduate-level leadership and ethics courses.

Smith joins GoTriangle at a pivotal moment as the agency rolls out a new Strategic Plan and prepares to open major projects like the RUS Bus station in downtown Raleigh and the Triangle Mobility Hub in RTP. He emphasized the importance of providing reliable, high-frequency transit options to support the region's growth, including GoTriangle's upcoming 15-minute service on Route 400. "It's an honor to join GoTriangle during this exciting time," Smith said. "I look forward to collaborating with regional partners to build a more connected and innovative future."



Dr. Brian Smith

Read more on GoTriangle.org



Our Region Continues to Grow. So Must We.

Please join GoTriangle and special guests on Friday, July 25, 2025, at 10 a.m. for the ribbon cutting of the new Raleigh Union Bus Station Facility – also known as RUS Bus

(525 W. Hargett Street, Raleigh, NC 27603). It will be a day to celebrate not just the opening of our new transportation center, but also to honor the greater Triangle community and a region supremely dedicated to partnerships. All are welcome to attend this event.

The RUS Bus ribbon cutting will offer you the first chance to see this transformative facility in person. Strategically located in Downtown Raleigh and right beside Raleigh Union Station train facility, RUS Bus will serve our ever-growing region with high-quality public transportation offerings.

But this day will be more than just tours and remarks. Guests will enjoy music, food trucks, cake, giveaways, the opportunity to engage with community partners, and so much more. It's our way of saying "thank you" to the community, to OUR community.

We look forward to seeing you on July 25, as we all celebrate RUS Bus and the Triangle.

Raleigh Union Station Bus Facility Highlights



Off-street bus facility featuring six bays for passengers; two layover bays; waiting areas; passenger amenities; public restrooms; bike parking, bike racks and bike lockers; and access to Raleigh Union Station train service next door.



Accommodations for future GoRaleigh bus rapid transit (BRT) station on West Street.



Roadway improvements along Hargett, West, and Martin streets, including integrated street spaces, sidewalk and crosswalk improvements, and pedestrian-scale amenities.



New traffic signals at two intersections, W Hargett St at S West St and W Martin St at S West St.



Pedestrian and bicycle enhancements.

Mark your Calendars

GoRaleigh Service Changes

- The following routes will experience service change beginning on June 15, 2025:
 - Route 2, 3, 4, 6, 7L, 11L, 12, 15L, 18, 19,
 26, 27, 36, & FRX visit



6/5 - Father's Day

- 6/14 African American Festival in Knightdale
- 6/19 Juneteenth Kickoff in Zebulon
- 6/20- Juneteenth Celebration in Wake Forest
- 6/20 Celebrate Juneteenth in Morrisville
- 6/21 Juneteenth in Cary
- 6/21 Juneteenth Celebration in Zebulon
- 6/21 Juneteenth Celebration in Wake Forest
- 6/21 Juneteenth Celebration in Garner
- 6/21 Juneteenth Festival in Apex
- 6/21 Juneteenth Celebration in Holly Springs

Are you offering vanpool at your organization?



Here's why you should:

- Reduced Parking Demand Fewer cars mean less need for parking spaces.
- Improved Employee Retention & Satisfaction Easier, cheaper commutes can reduce stress and increase job satisfaction.
- Recruitment Advantage Stand out by offering a valuable commuting benefit.
- Environmental Impact Fewer vehicles on the road means lower emissions and improved air quality.
- Cost Savings Employees save on gas and vehicle wearand-tear; employers may qualify for tax incentives or subsidies.
- Emergency Backup Programs like Emergency Ride Home reduce employee concerns about being stranded.

Email me for more information and how to get started awarren@gotriangle.org