



# SCENARIO FRIDAY CENTER DRIVE



**WHY THIS STATION?**  
Friday Center provides an opportunity to reinvent the Friday Center while adding opportunities for new buildings for the University of North Carolina at Chapel Hill, as envisioned in its Campus Master Plan.

**PROPERTY VALUE THROUGH 2057**  
\$72.8 million to \$98.5 million for 333 surrounding acres if nothing changed

**WITH LIGHT RAIL AND RELATED DEVELOPMENT?**  
\$123 million to \$166.5 million, or 69 percent more

**WHICH MEANS**  
\$18.7 million to \$25.3 million in new tax revenue

**POTENTIAL NEW JOBS WITHIN A QUARTER-MILE**  
About 3,600

**NEW RESIDENTS**  
300

**AFFORDABLE HOUSING OPPORTUNITY**  
Potential for a partnership with the university in addition to land banking for future affordable homes.

**OTHER RECOMMENDED AMENITIES**  
3 miles of sidewalks and 1.5 miles of streets in addition to a reconstructed side path along NC 54. The path network will provide connections to Meadowmont to the south, Woodmont to the east and East 54, Glen Lennox and the North Carolina Botanical Garden to the west.

**BONUS BULLET**  
There is extensive university and private development and redevelopment potential on university property.