Board Members Present:
Will Allen III                      Vivian Jones
Mary-Ann Baldwin                   Michael Parker
Sig Hutchinson                     Ellen Reckhow
Barry Jacobs                       Jennifer Robinson
Wendy Jacobs                       Steve Schewel

Board Members Absent:
Valerie Jordan (excused)            Nina Szlosberg-Landis (excused)
Andy Perkins (excused)

Board Chair Jennifer Robinson called the meeting to order at 12:03 p.m.

I. Adoption of Agenda
   Action: On motion by Allen and second by Baldwin the agenda was adopted. The motion was carried unanimously.

II. Oath of Office
    Action: Wake Forest Mayor and Board Member Vivian Jones administered the oath of office to Steve Schewel, representative from the City of Durham.

III. FY18-23 Strategic Plan Current Status & Next Steps
    John Tallmadge’s presentation is attached and hereby made a part of these minutes.

    Tallmadge reviewed the Vision, “To make exceptional public transportation the foundation of the region’s community, prosperity, and mobility” and Mission, “GoTriangle improves our region’s quality of life by connecting people and places with safe, reliable and easy-to-use travel choices.”

    General Manager Mann stated that there has previously been discussion about adding sustainability to GoTriangle’s vision.

    Action: On motion by Baldwin and second by B. Jacobs the Board approved the addition of “sustainability” to the vision following the word, “community.” The motion was carried unanimously.
Tallmadge also shared the status of initiatives and the Key Performance Indicators (KPIs) used to measure performance against targets. These documents are attached and hereby made a part of these minutes. He noted the addition of a stoplight scorecard to indicate completion or partial completion, work underway or planning phase only.

Robinson requested information about target dates and completion dates in the notes. Hutchinson suggested including industry standards for comparison.

Tallmadge concluded by pointing out that this year would include continued follow-through on the re-organization recommendations, bringing on a Human Resources (HR) Director and initiatives related to HR. Additionally, during the year there will be the hiring of a Chief Operating Officer (COO) and the re-organizing of functions that will report to the COO. Tallmadge added that there also will be work to strengthen regional partnerships related to funding and aligning processes for the D-O LRT project and Wake Transit.

Reckhow suggested greater emphasis on expanding the GoPass program in order to help drive ridership. Hutchinson requested greater focus on health and wellness for citizens and employees.

IV. Adjournment
Action: Chair Robinson adjourned the meeting at 2:43 p.m.

Jennifer Robinson, Chair

Attest:

Michelle C. Dawson, CMC
Clerk to the Board