

**GoTriangle Board of Trustees
Meeting Minutes**

Work Session – October 5, 2016

Board Room, The Plaza, 4600 Emperor Blvd., Suite 100
Durham, NC

Board Members Present:

Will Allen III	Vivian Jones
Mary-Ann Baldwin (left 11:24 am)	Bernadette Pelissier
William V. "Bill" Bell (arr. 9:40 am, left 11:37 am)	Ellen Reckhow
Fred Foster Jr.	Jennifer Robinson

Board Members Absent:

Jim Crawford Jr. (excused)	Ed Harrison (excused)
Fred Day IV (excused)	Jeff Sheehan

Board Chair Jennifer Robinson called the meeting to order at 9:39 a.m.

I. Adoption of Agenda

Action: On motion by Jones and second by Reckhow the agenda was adopted. The motion was carried unanimously.

II. Overview of Purpose of Strategic Plan

General Manager Jeff Mann stated that the strategic plan had been under development for over a year and staff continues to refine it. He said the plan would guide the agency over the next five years and that today's purpose is to discuss the proposed performance measures and receive feedback.

Bell arrived.

III. Review of Performance

John Tallmadge reviewed objectives for achieving GoTriangle's three major goals - improving mobility, assuring high quality customer service and encouraging sound growth patterns – with proposed monthly, quarterly and annual performance measures for the objectives. This document is attached and hereby made a part of these minutes.

IV. Initiatives from the Five Strategic Approaches

Staff responsible for the five strategic approaches presented the strategic initiatives developed by their teams and identified the objectives from the previous discuss that each initiative supports. The spreadsheet is attached and hereby made a part of these minutes.

- Providing the skills, staffing, systems and technology needed to meet our objectives - Sandra Freeman
- Actively seeking the financial resources to fund the county transit plans – Sandra Freeman
- Proactively developing positive partnerships with all stakeholders to deliver the services and projects contained in the county transit plans - Laurie Barrett
- Proactively communicating with the elected officials, business leaders, civic groups, customers and interested public - Mike Charbonneau
- Encouraging the inclusion of transit in land use planning - Patrick McDonough

VI. Lunch 20 11:30

Action: The Board recessed from 11:28 am to 11:37 am for lunch.

Bell left.

V. Discussion of Priority Initiatives


General Manager Jeff Mann stated that the priority initiatives for the next year will be those related to safety, the D-O LRT and the Wake County Transit Plan, particularly organizational structure, staffing and systems.

VIII. Identify Follow-up for November P&L Meeting

General Manager Mann stated that the next step would be to bring those initiatives considered priority to the Planning & Legislative Committee. John Tallmadge added that the discussion would include the resources (existing and new) needed to take on each initiative, with a goal of adopting the Strategic Plan in December.

IX. Adjournment

Action: Chair Robinson adjourned the meeting at 12:17 p.m.



Ellen Reckhow, Vice Chair

Attest:



Michelle C. Dawson, CMC
Clerk to the Board