

# October

GoTriangle What's Happening takes a look at what the Communications and Publics Affairs team has been working on and promoting over the past month.

#### **GoTriangle Website News Stories**

- <u>Pfizer employees find a more sustainable ride to</u> work with help from GoTriangle
- <u>Step aboard a great career with excellent benefits</u> <u>– at GoTriangle!</u>
- <u>GoTriangle and partners break ground on RUS Bus</u>
   <u>Project</u>
- <u>GoTriangle welcomes all-female officers to its</u> <u>Board of Trustees</u>
- Durham County official to lead GoTriangle Board



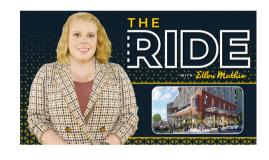
Find more at gotriangle.org/news.

## The Ride

The Ride is a web series, produced in-house, to keep riders and the community up-to-date about what GoTriangle is working on in a timely, digestible, and interactive format.

#### September Episodes:

- <u>New Apps MyRide & UMO</u>
- RUS Bus Groundbreaking



### **Social Media**

Throughout the month of October we shared a variety of pictures, events, and general GoTriangle information across all of our social media platforms.

#### The list of topics includes:

- RUS Bus Groundbreaking
- GoPerks
- Short Range Transit Plans Comment Period
- Mission imPossible Webinar

#### Instagram - GoTriangleNC



Subliked by pistraw and 23 others gotrianginer (I you bus, carpool, vanpool, vanko or bike to school, work or for fun, it's time to sign up for GoPerks! It's easy – just track your trips to earn points and get rewards! Sign up today at Share the Ride NC.

. #GoTriangle #GoPerks #Bus #Bike #Carpool #Vanpool #Walk #SmartCommute #TriangleNC

Link is in our bio

#### Twitter - <u>@GoTriangle</u>







- GoTriangle Job Fair
- New Apps MyRide & UMO
- Customer Service Week
- New Chair of Board of Trustees

#### Facebook - GoTriangle

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#### LinkedIn - <u>GoTriangle</u>

